Objectives

The aims of this programme are:

* To enable students to identify and understand the main characteristics of individual and institutional actors in the field of information and communications, as well as current professional practices, different communication media, cultural industries and mediation processes. The wider aim is to situate information and communication systems within their political, economic, and social contexts.

* To guide students as they learn about a combination of tools: the methods and techniques which are adapted to the analysis of information and communication systems, their various uses, and audience reception.

Via the selection of major/minor course units, this programme also enables students who are entering the first year of undergraduate study (Licence 1) to access units from the undergraduate Licence in Information and Communication Studies, or the undergraduate Licence in Geography and Planning. As such, it is possible for students to redirect the course of their studies towards one of these two programmes (subject to approval from the teaching boards of the disciplines concerned).

In the course of this undergraduate Licence in Information and Communication Studies, students consolidate their general culture, their taste for current affairs, and their interpersonal and editorial skills. Over the three years of study, the proposed programme allows students to progressively absorb the theories of information and communications, and offers an introduction to a range of techniques: practical handling of images and multimedia, conducting documentary research, handling of graphics and...
infographics, practicing investigative techniques, managing projects, and learning a specialised modern language.
The programme also provides insight into the fundamental basics of other disciplines which could be considered as complementary to the Information and Communication Sciences (ICS), and which, moreover, are useful in the implementation of this latter discipline. These include an introduction to sociology, law, economics, philosophy, and even linguistics.
The teaching methods on this undergraduate Licence make extensive use of the student online working platform (ENTE), with access to online resources and phases of study via distance learning.

**Joint degree establishments and partnerships**

**Training content**

Three years of study
First year of undergraduate study (*Licence 1*)
In the first year of this undergraduate Licence (L1), there is a core curriculum of compulsory subjects that is common to the Licence in Information and Communication Studies and the Licence in Geography and Planning. This core curriculum is linked together by two key disciplines:
* networks and territory
* territory and communications.
Moreover, this core curriculum enables students to gain knowledge of the social sciences. This learning is fundamental to both degree programmes, and includes elements of sociology, statistics, law, and economics. In the second year of study, this core curriculum is then supplemented by an introduction to planning, urban planning and the environment.
The focus on Information and Communication Sciences (ICS) offers students an introduction to the theories of this field and an opportunity to tackle different, complementary disciplines. Students start working on their student personal professional projects (PPE) from this very first year, and it is also possible to carry out (optional) internships.
At the end of the first year of study (L1), students may change the direction of their studies from one undergraduate Licence to another, subject to approval from the teaching boards of the disciplines concerned.

Second year of undergraduate study (*Licence 2*)
In the second year of this undergraduate Licence (L2), the common contact between the Licence in Information and Communication Studies and the Licence in Geography and Planning, is complemented by an introduction to planning, urban planning and the environment. Moreover, this second year continues to develop the theories of Information and
Communication Sciences, and takes a more focussed approach to the different complementary disciplines seen in the first year by developing them within in the context of communication studies. At the end of the second year of this undergraduate Licence programme, students may apply to enter a vocational undergraduate Licence, at Université Bordeaux Montaigne or elsewhere. At the end of the first year of study (L1), students still have the possibility of changing the direction of their studies from one undergraduate Licence to another, subject to approval from the teaching boards of the disciplines concerned.

Third year of study (Licence 3)
The third year of this undergraduate Licence consolidates and concludes the theoretical and technical teaching in the discipline of Information and Communication Sciences (ICS). This year reinforces students’ on-going specialisation, studies in this third year being by now focussed exclusively on those teaching units that fall within the Licence in Information and Communication Studies. There is also a compulsory four-week internship.

Course units in modern languages are also guaranteed throughout the three years of this undergraduate Licence. In the first and second years, the emphasis is on general language training. In the third year, language teaching is more directly focussed on the acquisition of specialised language skills, through the use of media linked to the domain of information and communication studies. The key languages taught within the Department of Information and Communication Sciences, known as ‘ISIC’, are English and Spanish. However, those students wishing to work with other modern languages will have access to resources in other languages as provided by the Faculty for Languages and Civilisations (including evening classes provided by the CLES and CLUB teams).

Admissions

Find information regarding enrolment procedures and the supporting documents to be provided, according to your profile and your level of studies :
* Independent Stay
* Exchange Programme

Career pathways

First and foremost, this programme is not intended to be a direct route into employment. Essentially, via further study at Master’s level in information and communication studies, students can:
* gain access to professions related to communications, journalism, and the domain of multimedia design;
* gain an introduction to professions related to research.

**Further studies**

This undergraduate Licence prepares students for entry to further study at Master’s level in information and communication studies, but depending on the major course units undertaken throughout the programme of undergraduate study, there is also the possibility of a redirection towards further study in Geography at Master’s level.