

# UNDERGRADUATE LICENCE: INFORMATION AND COMMUNICATION STUDIES - SPANISH

## Presentation

This joint programme is now being offered for the first time at Université Bordeaux Montaigne.

At the end of the three years of this intensified programme, students will receive two degrees: an undergraduate *Licence* in Information and Communication Studies with a Spanish pathway, and an undergraduate *Licence* degree in Spanish and Regional Language, Literatures and Civilisations (LLCER) with an Information and Communication Studies pathway.

This will enable students to choose further study at Master's level, in one of the specialities from the Information and Communication Studies or Spanish course programmes.

In a nutshell...

**Duration:**  
year(s)

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**Education level:**

## Objectives

Innovative teaching and an interdisciplinary approach

In the current context of a tendency towards the digital humanities, the question of an interdisciplinary approach has a renewed relevance. It is an idea that certainly plays a key role in this original and innovative programme of study. This joint undergraduate *Licence* has been designed with a view to innovative teaching methods, bringing together a dual approach and thus preparing students as much for professional entry as for continued research, a field which currently offers many encouraging opportunities. The programme of study has been designed in order to prepare students to reflect on the role of digital technologies in culture, language, literature and history. A merging of complementary fields of competence, for changing employment opportunities:

In a world that is ever more connected, multicultural, and multilingual, an increasingly central role is played by digital technologies, information, and communications. These spheres are now inseparably linked to questions of translation, adaptation, and intercultural communication. As such, the skills taught as part of the undergraduate *Licence* in Information and Communication Studies on the one hand, and the undergraduate *Licence* in Spanish and Regional Languages, Literatures and Civilisations (LLCER) on the other, complement each other perfectly.

## Additional information

In-depth knowledge of a foreign culture (its language, history, literature, and arts) is a real asset in the management of information and communication systems and, on an international level, requires specifically intercultural expertise. A great and diverse range of cultural and geographical areas is tackled as part of this programme of study, including Spain, Latin America, and other countries with a significant Spanish presence (the United States, the Philippines, etc.). This joint undergraduate *Licence* paves the way towards careers in information and communications, within the field of interstate cooperation or within European institutions. Studying abroad is thus highly encouraged, and is possible thanks to the great many conventions between Université Bordeaux Montaigne and universities in European and Latin American countries.

## **Joint degree establishments and partnerships**

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### **Training content**

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#### Three years of study

This joint undergraduate *Licence* programme is organised across three years. Each year is broken down into two semesters, leading to two degrees: one award for the undergraduate *Licence* in Information and Communication Studies with a Spanish pathway, and one award for the undergraduate *Licence* in Spanish and Regional Language, Literatures and Civilisations (LLCER) with an Information and Communication Studies pathway.

These two awards are then equivalent to three years of higher education study in France, and are worth 180 ECTS credits.

#### First year of joint undergraduate study (*Licence 1*)

In the first year of this joint undergraduate *Licence* (L1), students discover the theories on which Information and Communication Sciences are based. Meanwhile, they consolidate fundamental Spanish linguistic and cultural skills, and develop an understanding of the contemporary Spanish-speaking world; its history and civilisation; its theatre and its cinema. Students start working on their student personal professional projects (PPE) from this very first year, and it is also possible to carry out (optional) internships.

#### Second year of joint undergraduate study (*Licence 2*)

In the second year of this joint undergraduate *Licence* programme (L2), students continue to investigate the theories on which Information and Communication Sciences are based, and they are introduced to complementary disciplines to be explored within the context of communication studies. Students become more autonomous in Spanish language and culture. They are by now capable of understanding the essential points of a complex text, a speech, a radio programme, a television programme or a film. They are also able to express themselves in an organised and

precise manner, both orally and in writing, drawing on relevant communication tools where necessary.

Third year of joint undergraduate study (*Licence 3*)

In this third year of joint undergraduate study (L3), students undertake in-depth study of the theories on which Information and Communication Sciences are based, and of Spanish language and culture. This year allows students to work on questions regarding history, literature, and the arts and culture from an info-communications perspective.

In this year, students apply their technical skills related to information and communication studies via practical projects, in which they also implement their Spanish linguistic and cultural skills. There is a compulsory four-week internship, which students are able to carry out abroad.

Indeed, as part of this joint undergraduate *Licence* programme, students are highly encouraged to partake in exchanges and study abroad opportunities, for one or two semesters in a Spanish-speaking partner university.

## Admissions

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Find information regarding enrolment procedures and the supporting documents to be provided, according to your profile and your level of studies :

- \* Independent Stay
- \* Exchange Programme

## Career pathways

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This joint undergraduate *Licence* also prepares students for professions that imply the development of target-culture oriented communication strategies, within the domains of the adaptation and publication of digital content; the design and conception of new digital tools in the fields of education and learning, communications, heritage and health to name a few; and even in the analysis of textual and digital data.

## Further studies

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By the end of their studies, our students are highly competent in Spanish language and have a real understanding of Hispanic cultures; skills that are in high demand in a great many employment sectors. This joint undergraduate *Licence* enables students to undertake further study at Master's level, in Information and Communication Sciences, or in Spanish. Other options available to students also include: further study at Master's level in Cultural and Translation Studies, recruitment competitions for entry into the French public sector and entry into journalism schools, programmes of study in documentation, careers in

publishing or the arts and culture, and Master's programmes in teaching.