UNDERGRADUATE LICENCE: INFORMATION AND COMMUNICATION STUDIES - GERMAN

Mention:

Presentation

This joint programme is now being offered for the first time at Bordeaux Montaigne University.
At the end of the three years of this intensified programme, students will receive two degrees: an undergraduate Licence in Information and Communication Studies with a German pathway, and an undergraduate Licence degree in German and Regional Language, Literatures and Civilisations (LLCER) with an Information and Communication Studies pathway.
This will enable students to choose further study at Master's level, in one of the specialities from the Information and Communication Studies or German course programmes.

Objectives

Innovative teaching and an interdisciplinary approach
In the current context of a tendency towards the digital humanities, the question of an interdisciplinary approach has a renewed relevance. It is an idea that certainly plays a key role in this original and innovative programme of study. This joint undergraduate Licence has been designed with a view to innovative teaching methods, bringing together a dual approach and thus preparing students as much for professional entry as for continued research, a field which currently offers many encouraging opportunities. The programme of study has been designed in order to prepare students to reflect on the role of digital technologies in culture, language, literature and history.
A merging of complementary fields of competence, for changing employment opportunities:
In a world that is ever more connected, multicultural, and multilingual, an increasingly central role is played by digital technologies, information, and communications. These spheres are now inseparably linked to questions of translation, adaptation, and intercultural communication. As such, the skills taught as part of the undergraduate Licence in Information and Communication Studies on the one hand, and the undergraduate Licence in German and Regional Languages, Literatures and Civilisations (LLCER) on the other, complement each other perfectly.

**Additional information**

A significant European and international approach
In-depth knowledge of a foreign culture (its language, history, literature, and arts) is a real asset in the management of information and communication systems and, on an international level, requires specifically intercultural expertise. This joint undergraduate Licence paves the way towards careers in information and communications within the field of interstate cooperation or within European institutions. Studying abroad is thus highly encouraged, and is possible thanks to the great many conventions between Bordeaux Montaigne University and universities in German-speaking countries.

**Joint degree establishments and partnerships**

**Training content**

Three years of study
This joint undergraduate Licence programme is organised across three years. Each year is broken down into two semesters, leading to two degrees: one award for the undergraduate Licence in Information and Communication Studies with a German pathway, and one award for the undergraduate Licence in German and Regional Language, Literatures and Civilisations (LLCER) with an Information and Communication Studies pathway. These two awards are then equivalent to three years of higher education study in France, and are worth 180 ECTS credits.

First year of joint undergraduate study (Licence 1)
In the first year of this joint undergraduate Licence (L1), students discover the theories on which Information and Communication Sciences are based. Meanwhile, they consolidate their knowledge of the fundamental German linguistic and cultural skills, and develop an understanding of the contemporary German-speaking world; its history and civilisation; its theatre and its cinema. Students start working on their student personal professional
projects (PPE) from this very first year, and it is also possible to carry out (optional) internships.

Second year of joint undergraduate study (Licence 2)
In the second year of this joint undergraduate Licence programme (L2), students continue to explore the theories on which Information and Communication Sciences are based, and complementary disciplines are introduced and explored within the context of communication studies. Students become more autonomous in German language and culture. They are by now capable of understanding the essential points of a complex text, a speech, a radio programme, a television programme or a film. They are also able to express themselves in an organised and precise manner, both orally and in writing, drawing on relevant communication tools where necessary.

Third year of joint undergraduate study (Licence 3)
In this third year of joint undergraduate study (L3), students undertake in-depth study of the theories on which Information and Communication Sciences are based, and of German language and culture. This year allows students to work on questions regarding history, literature, and the arts and culture, from an info-communications perspective.
In this year, students apply their technical skills related to information and communication studies via practical projects, in which they also implement their German linguistic and cultural skills. There is a compulsory four-week internship, which students are able to carry out abroad.
Indeed, as part of this joint undergraduate Licence programme, students are highly encouraged to partake in exchanges and study abroad opportunities, for one or two semesters in a German or Austrian partner university.

Admissions

Find information regarding enrolment procedures and the supporting documents to be provided, according to your profile and your level of studies:
* Independent Stay
* Exchange Programme

Career pathways

This joint undergraduate Licence also prepares students for new and emerging professions. Exciting new career opportunities are opening up, within the domains of the adaptation and publication of digital content; the design and conception of new digital tools in the fields of education and learning, communications, heritage, and health to name a few; and even in the analysis of textual and digital data.
Further studies

This joint undergraduate Licence enables students to undertake further study at Master’s level, in Information and Communication Sciences, or in German. Other options available to students also include:
* further study at Master’s level in Cultural and Translation Studies,
* recruitment competitions for entry into the French public sector and entry into journalism schools,
* programmes of study in documentation,
* careers in publishing or the arts and culture,
* and Master’s programmes in teaching.