Presentation

This joint programme is now being offered for the first time at Bordeaux Montaigne University. At the end of the three years of this intensified programme, students will receive two degrees: an undergraduate Licence in Information and Communication Studies with an English pathway, and an undergraduate Licence in English and Regional Language, Literatures and Civilisations (LLCER) with an Information and Communication Studies pathway. This will enable students to choose further study at Master's level, in one of the specialities from the Information and Communication Studies or English course programmes.

Objectives

Innovative teaching and an interdisciplinary approach
In the current context of a tendency towards the digital humanities, the question of an interdisciplinary approach has a renewed relevance. It is an idea that certainly plays a key role in this original and innovative programme of study. This joint undergraduate Licence has been designed with a view to innovative teaching methods, bringing together a dual approach and thus preparing students as much for professional entry as for continued research, a field which currently offers many encouraging opportunities. The programme of study has been designed in order to prepare students to reflect on the role of digital technologies in culture, language, literature and history.
A merging of complementary fields of competence, for changing employment opportunities:
In a world that is ever more connected, multicultural, and multilingual, an increasingly central role is played by digital technologies, information, and communications. These spheres are now inseparably linked to questions of translation, adaptation, and intercultural communication. As such, the skills taught as part of the undergraduate Licence in Information and Communication Studies on the one hand, and the undergraduate Licence in English and Regional Languages, Literatures and Civilisations (LLCER) on the other, complement each other perfectly.

Additional information

A significant European and international approach
In-depth knowledge of a foreign culture (its language, history, literature, and arts) is a real asset in the management of information and communication systems and, on an international level, requires specifically intercultural expertise. A great and diverse range of cultural and geographical areas is tackled as part of this programme of study, including Great Britain, the United States and the Commonwealth. This joint undergraduate Licence paves the way towards careers in information and communications, within the field of interstate cooperation or within European institutions. Studying abroad is thus highly encouraged, and is possible thanks to the great many conventions between Bordeaux Montaigne University and English-speaking universities in both Europe and the United States.

Joint degree establishments and partnerships

Training content

Three years of study
This joint undergraduate Licence programme is organised across three years. Each year is broken down into two semesters, leading to two degrees: one award for the undergraduate Licence in Information and Communication Studies with an English pathway, and one award for the undergraduate Licence in English and Regional Language, Literatures and Civilisations (LLCER) with an Information and Communication Studies pathway. These two awards are then equivalent to three years of higher education study in France, and are worth 180 ECTS credits.

First year of joint undergraduate study (Licence 1)
In the first year of this joint undergraduate Licence (L1), students discover the theories on which Information and Communication Sciences are based. Meanwhile, they consolidate fundamental English linguistic and cultural skills, and develop an understanding
of the contemporary English-speaking world; its history and
civilisation; its theatre and its cinema. Students start working on
their student personal professional projects (PPE) from this very
first year, and it is also possible to carry out (optional) internships.

Second year of joint undergraduate study (Licence 2)
In the second year of this joint undergraduate Licence programme
(L2), students continue to explore the theories on which
Information and Communication Sciences are based, and
complementary disciplines are introduced and explored within
the context of communication studies. Students become more
autonomous in English language and culture. They are by now
capable of understanding the essential points of a complex text,
a speech, a radio programme, a television programme or a film.
They are also able to express themselves in an organised and
precise manner, both orally and in writing, drawing on relevant
communication tools where necessary.

Third year of joint undergraduate study (Licence 3)
In this third year of joint undergraduate study (L3), students
undertake in-depth study of the theories on which Information and
Communication Sciences are based, and of English language
and culture. This year allows students to work on questions
regarding history, literature, and the arts and culture from an info-
communications perspective.
In this year, students apply their technical skills related to
information and communication studies via practical projects, in
which they also implement their English linguistic and cultural
skills. There is a compulsory four-week internship, which students
are able to carry out abroad.
Indeed, as part of this joint undergraduate Licence programme,
students are highly encouraged to partake in exchanges and study
abroad opportunities, for one or two semesters in an English-
speaking partner university.

Admissions

Find information regarding enrolment procedures and the
supporting documents to be provided, according to your profile
and your level of studies :
* Independent Stay
* Exchange Programme

Career pathways

This joint undergraduate Licence also prepares students for new
and emerging professions. Exciting new career opportunities are
opening up, within the domains of the adaptation and publication
doing content; the design and conception of new digital tools
in the fields of education and learning, communications, heritage
and health to name a few; and even in the analysis of textual and
digital data.

Further studies

Our students are highly competent in English language and
culture, and these skills are in high demand in a great many
employment sectors. This joint undergraduate Licence enables
students to undertake further study at Master’s level, in
Information and Communication Sciences, or in English. Other
options available to students also include: further study at Master’s
level in Cultural and Translation Studies, recruitment competitions
for entry into the French public sector and entry into journalism
schools, programmes of study in documentation, careers in
publishing or the arts and culture, and Master’s programmes in
teaching.