Procès-verbal de la commission recherche : séance du 3 février 2022
Rédigé par N. Jaëck, VP Recherche.

Ordre du jour de la CR plénière :

- Validation du PV du 16 décembre 2021
- Maison des Sciences Humaines de Bordeaux : Présentation du programme scientifique et du calendrier 2022 par Sandro Landi et Dominique Pacot
- PSE 2022 :
  - Session 3 « SAPS » : validation du cadrage
  - Information sur l'évaluation de la session 2 PSE

Ordre du jour de la CR restreinte :

- Demande d'éméritat de Jérôme France : première demande

Etaient présents ou représentés :
J. Albrespit, P. Antolin, A. Beyaert-Geslin, P. Chassaigne, B. Collignon, O. Devillers, R. Estève, M.-C. Gonzalez Scavino, E. Guilhamon, N. Jaëck, C. Lisak, N. Labarre, M-C. Lipani, P. Meyzie, M. Bertrand, C. Brun, D. de la Fuente, O. Fertat, F. Hoffmann, E. Jean-Courret (représenté par P. Meyzie), A. Monseigne (représentée par A. Ventura), E. Suzuki, A. Ventura, S. Barbeyron, C. Duthu, S. Chitbahal, M. Czerbakoff, A. Sasportes

Pour la direction de la recherche :
K. Abado, V. Bielenda, S. Syllac

Pour la MSHBx :
S. Landi, D. Pacot

Pour la direction générale des services :
K. Le Coz Thouvais

La CR débute à 14 heures, dans la salle des actes et en visio-conférence.

1- Le PV de la séance de la CR du 3 février est voté à l'unanimité, après qu'A. Ventura a été rajouté parmi les présents.
Comme S. Landi et D. Pacot ne sont pas arrivés, on inverse les points de l'ordre du jour.

2- PSE 2022

- **Session 3 « SAPS » : validation du cadrage**

N. Jaëck rappelle à la CR qu'il a été proposé par l'équipe présidentielle, puis voté par la CR, de consacrer 10 000 euros du budget Recherche à un nouvel AAP PSE, appel qui concerne les projets « Sciences Avec et Pour la Société ». Cet appel matérialise la volonté de l'équipe de développer les formes et les objets de recherche en lien avec la société – la recherche-action, la recherche-création, la recherche participative. Au-delà de cet appel, N. Jaëck souligne que MUSST, la réponse d'UBM au titre du PIA4, relève largement d'une approche SAPS : le dossier a d'ailleurs été déposé ce vendredi 30 janvier, et il se trouve en annexe de ce PV. Elle informe également la CR que Valéry Laurand, déjà chargé

du mécénat et du partenariat, voit sa vice-présidence augmentée d'une mission SAPS. Il se chargera notamment et dans l'immédiat de déposer le dossier en vue de l'obtention du label SAPS, pour le 1er mars 2022, en prenant pour base le dossier MUSST.

Le pôle projets et partenariats propose donc un formulaire pour recueillir les demandes, et c'est ce formulaire qu'il est proposé de valider aujourd'hui : l'AAP sera lancé dans la foulée. Le document est projeté, et N. Labarre suggère que l'on ne demande pas à ce stade de participation financière des unités à hauteur de la demande PSE : les budgets sont votés, il s'agit d'un nouvel appel que les unités n'ont pas anticipé. N. Jaëck trouve que la remarque est très juste et propose donc que l'on se contente, pour cette fois, de l'avis de la direction de l'unité.

C. Brun dit qu'il a bien compris la procédure et l'intérêt local pour les SAPS, mais il dit qu'au niveau national, pour les Appels à Manifestation d'Intérêt (AMI) SAPS qu'il a pu voir, les choses ne sont pas très claires, notamment quant à la place des SHS – quant aux Arts, Lettres et Langues, ils ne sont carrément pas mentionnés. Il demande donc si l'on peut avoir l'espoir d'une labellisation SAPS. Il ajoute que par ailleurs ces appels semblent concerner les réalisations pratiques, la mise en œuvre, sous forme de recherche-action, d'interventions « SAPS » : la recherche théorique à propos de la science avec et pour la société semble exclue du dispositif et les types d'intervention ainsi limités.

V. Biélenda lui répond que V. Liquète pour le MICA a été lauréat d'une AMI SAPS. Elle ajoute que dans les textes, les SHS ne sont pas exclues, mais que dans les faits, il faudrait aller voir : il s'agit d'une année test pour ces AAP, l'ANR n'a pas encore donné les réponses, et nous n'avons pas de visibilité. C. Brun ajoute que l'on sait que ce projet SAPS va fonctionner pendant un an ou deux, parce qu'il y a des fonds à dépenser, mais qu'il ne sera peut-être pas pérennisé.

N. Jaëck souligne que lors de la première campagne de labellisation SAPS, en 2021 donc, Lyon 2 a été lauréat pour un projet très semblable à notre PIA, et que Limoges a obtenu le financement d'un « Scientibus », pour aller vers les territoires. Elle ajoute que le HCERES a également annoncé qu'à la fin du contrat en cours, les SAPS feraient l'objet d'une évaluation spécifique pour toutes les unités, et deviendraient un « item » à part entière. Pour toutes ces raisons, il est donc intéressant pour l'établissement de se doter de cet AAP interne.

B. Collignon évoque le fait que Passages a obtenu un projet Région pour faire de la musique avec des autistes, et est déjà pleinement engagée dans les actions SAPS. Elle pense également que pour la première année, il vaut mieux effectivement ne pas exiger de participation des équipes, mais qu'il est important d'être proactif pour générer une réflexion théorique en aval. Elle suggère que l'on précise dans notre AAP qu'à partir de la session prochaine, un co-financement des équipes à hauteur de la somme demandée à la PSE sera demandé. Elle reprécise également que nous nous sommes mis d'accord dans cette CR : quand on parle de cofinancement des unités à hauteur de la demande PSE, on parle bien de la somme totale engagée par l'ensemble des unités UBM. N. Jaëck confirme.

C. Gonzales demande des nouvelles du projet PIA : peut-on avoir accès à la version finale ? N. Jaëck lui répond qu'elle s'apprête justement à l'envoyer à l'ensemble de la communauté, et à la déposer sur le BV de la CR – le dossier complet a été envoyé le 31 janvier, après qu'elle l'a présenté au CA du 30 janvier.

A. Sasportes souligne une incohérence dans l'écriture inclusive du document pour l'AAP SAPS, et cette incohérence de forme est rectifiée.

- Information sur l'évaluation de la session 2 PSE

L'Appel A Projets a été un succès, et on compte 30 demandes à la PSE – 8 colloques, 6 dossiers PRSE, et 16 publications. La demande globale PSE s'élève à 44 520 euros pour un budget disponible de 32 500 euros (23 500 euros + 9 000 euros reliquat session 1). Les documents sont sur le BV et les rapporteurs ont déjà reçu les rapports à évaluer : on effectue en séance les quelques changements de dossiers habituels du fait de conflits d'intérêts, puis on valide la liste des

rapporteurs, qui doivent donc remettre leurs rapports pour le 14 février. N. Jaëck souligne que la CR va cette fois devoir arbitrer à la baisse : malgré le reliquat de la session 1, les demandes sont plus importantes que la somme disponible, et elle demande donc aux rapporteurs d'être vigilants à la fois sur l'intérêt des projets eux-mêmes, sur le montage budgétaire, et la proposition de la somme à attribuer. Elle souligne également que sur les 30 demandes, 13 émanent de Plurielles. L'engagement de l'unité est certes à hauteur, Plurielles est l'unité aux plus gros effectifs, mais cette demande s'élève à 33% de la PSE. Il est tout à fait légitime de faire des demandes, la PSE est là pour soutenir les demandes des unités, mais pour autant, surtout sur cette session où aucun autre financement extérieur n'est exigé, il lui semble que dans un contexte budgétaire contraint, cette donnée peut être prise en compte par les rapporteurs – elle est signalée en tous cas.

3- Maison des Sciences Humaines de Bordeaux (MSHBx)

N. Jaëck rappelle à la CR que Sandro Landi est le directeur de la MSHBx depuis le 1er janvier 2022, date à laquelle la MSHBx est officiellement devenue une Unité d'Appui et de Recherche. L'UBM est donc tutelle principale de la MSHBx aux côtés du CNRS (tutelle principale également) et de l'UB (tutelle secondaire à ce jour, mais les discussions sont très ouvertes pour que l'UB rejoigne les deux tutelles principales, l'UBM et le CNRS le souhaitent en tous cas). L'équipe politique de UBM considère que le fait que la MSH soit devenue une UAR est une très belle opportunité à la fois pour cette structure et pour notre université : les attentes liées à ce projet scientifique sont grandes, la collaboration avec le CNRS et l'UB doit être l'occasion d'une structuration scientifique autour de projets transdisciplinaires relevant des Sciences Humaines et Sociales. C'est donc là tout l'intérêt de la mission de Sandro Landi à la direction de cette maison, et N. Jaëck l'a invité à présenter en CDUR le 1er février puis en CR ce jour le programme scientifique ainsi que les instances et leur mise en place. Il est accompagné de Dominique Pacot, secrétaire général de la MSHBx, et elle leur donne la parole.

Sandro Landi présente le PowerPoint qui est en annexe de ce PV. A cette occasion, il insiste sur la vocation de la MSH à être un incubateur de recherche qui doit favoriser des travaux interdisciplinaires, inter-établissements et ouverts à l'international. Ces travaux doivent être globalement inscrits dans le nouveau projet scientifique de la MSH Unité d'Appui et de Recherche (U.A.R.) 2004 : « Territoires Plurilingues, Sociétés Inclusives et Humanités Evolutives ». Il présente les axes scientifiques et annonce la mise en place de groupes d'animateurs d'axes en cours d'identification. La liste des animateurs d'axes sera validée par le Comité de Pilotage de la MSH. Leur rôle sera de proposer et de faire vivre notamment des séminaires d'axes. La MSH publiera comme les autres MSH de France des appels à projets visant à financer l'incubation. Les réponses aux AAP seront évaluées par le conseil scientifique de la MSH. Les critères de ces AAP seront rendus publics. Ils seront thématisés mais aussi probablement « blancs ». La MSH a aussi vocation à contribuer à la valorisation des travaux de recherche, à encourager leur diffusion auprès des acteurs socio-économiques et à contribuer à la médiation entre les chercheurs et la société civile. C'est enfin un lieu d'accès aux plateformes locales (service d'édition de la MSH) ou nationales, telles les Très Grandes Infrastructures de Recherche (TGIR) que sont Humanum (infrastructure numérique se voulant de niveau international) et PROGEDO (chargée de développer la culture des données et d'impulser et structurer une politique des données d'enquêtes pour la recherche en sciences sociales). Au titre de PROGEDO et du développement de la Plateforme Universitaire de Données (PUD) de Bordeaux, une spécialiste de l'exploitation des bases de données SHS, Mme Claire Kersuzan, a été recrutée le 1er février à la MSH (financement national). Elle aura l'occasion de présenter sa mission prochainement mais s'il fallait la résumer, on dirait qu'elle a vocation à accompagner les chercheurs de toutes les disciplines dans leur accès aux données quantitatives en sciences humaines, essentiellement issues des sources nationales, mais aussi internationales.

A. Ventura adresse ses félicitations à Sandro : il revient notamment sur quelques éléments du PowerPoint que Sandro n'a pas évoqués, et qui sont très enthousiasmants – il note en particulier tout son intérêt pour ce lieu qui est défini comme un lieu de « sociabilité intellectuelle ». Il demande également comment le budget est déterminé.

N. Jaëck répond à la question, puisque la détermination du budget revient aux tutelles. En l'état, le CNRS donne 21 000 euros, l'UB, tutelle secondaire, ne contribue pas financièrement, et à l'UBM, il y a débat. Le président, conseillé par N. Champ et M. Barbotin, a décidé d'attribuer 40 000 euros à la MSH, en faisant une soustraction – quand on enlève tous les frais liés à l'entretien du bâtiment, que le rectorat a cédé à l'UBM, il ne resterait quasiment plus rien des 225 000 euros de dotation d'état (dotation qui, en tout état de cause, est fondue dans la dotation globale depuis 2015). N. Jaëck a déjà défendu auprès de l'équipe politique l'idée qu'à son avis, 40 000 euros, c'est trop peu : ça ne permet pas de mettre en route le programme scientifique d'ampleur qui a permis, ces deux dernières années, l'accord des tutelles, la transformation en UAR et l'engagement de la région et de la métropole. Cette affaire n'est donc encore pas complètement tranchée, et une rencontre avec la MSH, qui a de son côté fait ses propres calculs quant au coût du bâtiment, devrait permettre de faire valoir des arguments pour revoir ce budget à la hausse. N. Jaëck défendra en tous cas le dossier dans ce sens.

S. Landi estime que le budget minimal doit être de 100 000 euros : ce serait un geste politique pour cette année de lancement, et un budget à 61 000 euros ne permettrait pas de mettre en œuvre de manière crédible le programme scientifique. N. Jaëck pense que l'on va parvenir à un accord : il convient à son avis de faire état des ambitions scientifiques, de les rapporter aux attentes des partenaires qui sont engagés dans cette transformation, de rappeler l'importance stratégique de la MSH pour le site et le travail fourni pour en arriver là, depuis des années. Il faut que cette MSHBx ait les moyens de son ambition.

B. Collignon pose une question sur le prix de thèse, déjà mentionné par Sandro quand il dirigeait l'Ecole Doctorale : elle pense qu'effectivement, ce prix serait bien adapté à l'échelle de la MSHBx. S. Landi répond que c'est effectivement une vieille histoire, que depuis que l'UBM ne pouvait plus concourir aux prix de thèse IdEx, il souhaitait mettre en place un prix de thèse. La MSH pourra le faire. Il reprécise également qu'il souhaite intégrer les ED aux MSH pour mettre ce projet en œuvre, et que l'on peut se donner deux ans pour y parvenir, prendre contact avec les directeurs et mettre en place les instances d'évaluation.

B. Collignon pose également une question sur les instances de gouvernance : la communauté n'a pas une bonne expérience avec la MSHA, dont le CA n'avait aucun véritable rôle, ce n'était pas motivant, pas intéressant. Comment les instances vont-elles désormais fonctionner ? D. Pacot explicite le schéma sur le PowerPoint : il y aura trois instances de gouvernance :

- le CoDiResp, réunissant l'ensemble des directeurs d'unité SHS de l'UB et de l'UBM ;
- le Conseil Scientifique, chargé d'évaluer les projets et la politique scientifique de la MSH ;
- le Comité de Pilotage, qui réunit les tutelles, instance décisionnelle validant les grandes orientations et les choix stratégiques de la MSH Bx.

Les deux premières instances sont consultatives. S. Landi confirme, il faut éviter le sentiment d'inutilité mais le CoDiResp, lieu où les DU peuvent se rencontrer et échanger avec la Direction de la MSH et les animateurs d'axes, n'a pas d'attribut décisionnel.

B. Collignon demande si le Conseil Scientifique sera complètement extérieur aux établissements tutelles. N. Jaeck et D. Pacot expliquent qu'il sera composé d'un tiers d'internationaux, d'un tiers de nationaux et de quatre experts locaux, désignés à parts égales par l'UB et l'UBM.

S. Barbeyron soulève la question des éditions de la MSH – elle rappelle que le CNRS n'était pas emballé au début pour que la MSH garde un pôle éditions, et qu'il y avait une inquiétude

parmi les personnels. N. Jaëck répond qu'effectivement, mais que la question a été réglée en COPIL : la MSH, n'étant plus une association, n'a plus de personnalité juridique, et ses presses vont donc être rapatriées, pour la fonction « publisher », aux PUB, tandis qu'elles vont garder une autonomie éditoriale, en tant qu' « editor », et adopter une politique de publication en lien avec le programme scientifique de la MSH. Elle ajoute que la situation des personnels a été clarifiée : ils ont été recrutés par l'UBM sur les postes qu'ils occupaient.

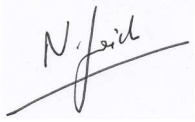
S. Landi ajoute que la MSH peut choisir entre le privé ou le public pour publier ses textes. Il faudra avoir une discussion avec les PUB, mais en tout état de cause, il n'y a pas de continuité avec l'ancienne politique éditoriale : certaines collections vont être amenées à disparaître ou être reprises ailleurs. N. Jaëck conclut en disant que D. Picco, actuelle directrice des PUB, termine son mandat le 31 août 2022, et sera remplacée à la direction des PUB : il faudra mener la discussion à ce moment-là, et pour l'équipe présidentielle, retravailler le paysage de l'édition à l'UBM est une priorité scientifique. Les presses de la MSH font partie de ce paysage.

La CR passe en formation restreinte et on examine le dossier de première demande d'éméritat de Jérôme France.

Jérôme France est professeur d'histoire ancienne, rattaché à Ausonius, en 21ème section. Il prend sa retraite le 1er juillet 2022, et selon les statuts de notre commission recherche, son dossier semble tout à fait recevable à N. Jaëck : Jérôme France encadre en effet une thésarde, Dorothée Poirier, et il fait également état, au milieu d'autres projets en cours, d'un projet d'ouvrage qui fait l'objet d'un contrat d'édition aux Belles Lettres sur la révolte gauloise de 21 ap. JC. O. Devillers donne un avis très favorable à cette demande, et N. Jaëck propose que la CR suive cet avis. La demande de Jérôme France est acceptée à l'unanimité.

La séance se termine à 16h00.

Fait à Pessac, le 06/02/22
La Vice-Présidente
Nathalie Jaëck



Call for proposals – 2021
Appel à projets vague 2

EXCELLENCE SOUS TOUTES SES FORMES – EXCELLENCE IN ALL ITS FORMS (EXCELLENCES)

MUSST (Montaigne University : Social Sciences with the Territories)

Document de soumission / *Submission form*

Acronyme du projet / *Project acronym*	MUSST	
Project title (in English)	Montaigne University: Social Sciences with the Territories	
Titre du projet en français	Université Bordeaux Montaigne : vers des territoires de savoirs partagés et de création citoyenne.	
Keywords / mots clés ***(min 5 – max 10)***	1. Humanities and social sciences/Arts, Lettres, Langues, Sciences sociales 2. Territories/Territoires 3. Collaborative science/ Science collaborative 4. Open science/Science ouverte 5. Cultural and scientific mediation/Médiation culturelle et scientifique	
Responsable du projet / *Project manager*	JAËCK, Nathalie, University Professor, Vice-President for Research, Bordeaux Montaigne University	
	e-mail address / Courriel	***Phone number / Téléphone***
	Nathalie.Jaeck@u-bordeaux-montaigne.fr	*0033645870248*

Call for proposals – 2021
Appel à projets vague 2

EXCELLENCE SOUS TOUTES SES FORMES – EXCELLENCE IN ALL ITS FORMS (EXCELLENCES)

Document de soumission / *Submission form*

Établissement coordinateur / *Leading institution*	*Nom de l'établissement et statut* Université Bordeaux Montaigne		
Partner institution(s) involved in the project	None		
Project duration / Durée du projet entre 72 mois et 120 mois	120 Months / 120 Mois		
Requested funding / (minimum 5M€)	15.504 M€	**Full cost / Coût complet**	17.319 M€
Le cas échéant : *Project links with existing PIA entities (e.g. EUR, Equipex, Labex, Institut convergence, IDEFI, etc.)*	Aucun/None		
Ce projet s'inscrit-il dans le cadre d'une Initiative d'excellence labellisée IdEx ou ISITE ?	Non/No		

***List of partner institutions* / Liste des institutions partenaires**

Renseigner une ligne par institution partenaire, ajouter autant de lignes que nécessaire.

***Name of the research organisations* / Nom des organismes de recherche**	***Legal status* / Statut**
None	
***Name of the Clinical Entity* / Nom des établissements hospitaliers (services, unités…)**	***Legal status* / Statut**
Centre Hospitalier Universitaire de Bordeaux (Urgences pédiatriques et UTEPP de l'hôpital Haut-Lévêque)	
***Name of secondary schools* / Nom des établissements d'enseignement secondaire**	***Legal status* / Statut**

MUSST involves potentially all regional high-schools: over 30 actively support it.	
Other partners (Companies, Start-up, Associations, etc.) / **Autres partenaires (Industries, Entreprises, Start-up, Associations, etc.)**	***Field(s) of activity /*** **Secteur(s) d'activité**
Korean Embassy **CNRS** (support letter expected) **Local authorities:** Rectorat de Bordeaux (support letter expected) Région Nouvelle-Aquitaine Bordeaux Metropole Communautés d'agglomération : Bergeracoise, du Libournais, du Grand Cognac, du Grand Périgueux, Communautés de communes : Périgord nontronnais, Isle et Crempse, Pays de Saint-Yrieix, Maremme Adour Côte Sud (MACS), la Vallée de la Dordogne And more (cf. support letters and engagement letters) **Cultural and Scientific mediation:** Cap Sciences, Bordeaux **Cultural institutions:** Service culturel de la ville de Bordeaux (all 12 public institutions, museums and the TNBA) Musée national de la préhistoire des Eyzies (24) Institut Goethe And more (cf. support letters and engagement letters) **Associations**: Fédération Historique du Sud-Ouest Comité de liaison de l'Entre-deux-Mers Ligue de l'enseignement Cotravaux Dealers de Science, Université Populaire de Bordeaux les Dubitaristes Girondins RéPLIC Les Petits Débrouillards Nouvelle-Aquitaine Sud And more (cf. support letters and engagement letters) **Economic partners:** Château Olivier	Diplomatie EPST Service de l'état Collectivité territoriale EPCI EPCI EPCI CCSTI Service municipal Musée national Associations Domaine viticole

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RESUME / *SUMMARY*

Abstract - English version (max. 4000 characters)

Bordeaux Montaigne University (UBM) is the only university dedicated to humanities and social sciences in Nouvelle-Aquitaine. Its mission is three-fold: education, research and mediation. Our ability to make connections between knowledge, language and creation is what identifies our institution. We are in a position to question representations of the world and to reintroduce complexity, distance and criticism into societal debates.

We are already committed to opening our institution to surrounding territories and to adopting a policy of open science. UBM is convinced that the Humanities have a decisive role to play in the scientific and critical training that our society needs: MUSST thus aims at rethinking, intensifying, widening and structuring our connections with civil society at a time when, perhaps more acutely than ever before, knowledge is in crisis. The credibility of research and academic knowledge is being challenged by the growing hold of fake news and "alternative facts". We see the task of addressing the surrounding territories as a dialogue: the old way of disseminating knowledge and skills from above will thus be replaced with a "continuum" that is best expressed in the concept of "territory", a lived-in, "practised" and connected space. MUSST is thus defined as an active policy of exchange – with local authorities, cultural institutions, high schools and economic partners, by favouring shared and collaborative knowledge and skills, and more specifically reaching out to the various disadvantaged publics.

UBM is already vigorously involved in scientific and cultural mediation: its archaeologists, researchers in art, geographers, historians and linguists frequently intervene in society, along with groups of students, organising debates or workshops, translating, running participatory science events, and passing on knowledge through editorial activity and involvement in open science. However, these activities are too often dispersed, invisible, and merely statically juxtaposed to teaching and research. The project will allow both a change of scale and the launching of a synergy. It aims, over a 10-year period, to:

- Coordinate and strengthen networks with external partners, also integrating more remote areas
- Multiply and experiment with innovative forms of scientific, cultural and citizen mediation: open and creative science, action-research, creation-research
- Interconnect more closely training, research and mediation
- Contribute to strengthening citizenship and social cohesion, in particular by addressing and integrating the disadvantaged

Calendar:
2022: Start-up year, setting up of the management framework, selection of flagship events
2023-2025: Development phase, confirmation of partnerships, 1st call for projects
2026-2028: Acceleration phase, 2nd call for projects
2029-2031: Consolidation phase to achieve sustainability of the projects, 3rd call for projects,

With this project, UBM wishes to show the extent of its expertise and resources and make them available to all the people and cultural structures throughout the surrounding area. Universities are still perceived as places of social or geographical distinction. MUSST aims at enacting a different vision of our institution: an open and mobile university, favouring solidarity and an awareness of its environment. (3338 signs)

Résumé en français (max. 4000 caractères)

L'Université Bordeaux Montaigne (UBM), seule université dédiée aux disciplines des Arts, Lettres, Langues, Sciences Humaines et Sociales de Nouvelle-Aquitaine, a une triple mission de formation, de recherche et de médiation. Son identité spécifique repose sur sa capacité à lier savoirs, langage et création. Elle est particulièrement apte à interroger les représentations du monde et à réintroduire de la complexité, de la distance et de la critique dans les débats sociétaux.

Déjà fortement engagée dans une démarche d'ouverture sur les territoires et dans une politique de science ouverte, convaincue que les ALLSHS ont une place décisive à tenir dans la formation scientifique et critique dont notre société a besoin, UBM présente un projet visant à repenser, intensifier, élargir et structurer ce lien avec la société civile au moment où, plus que jamais peut-être, le lien au savoir est en crise : la crédibilité de la recherche et des connaissances universitaires est contestée par l'emprise croissante des *fake news* et des « faits alternatifs ». Ce lien avec les territoires est celui d'un dialogue : à l'ancienne problématique de diffusion des savoirs et des compétences « hors les murs », est substitué un *continuum* qui trouve son expression dans la notion de « territoire », espace habité, pratiqué et connecté. MUSST mettra ainsi en œuvre une politique active d'échanges – avec les collectivités territoriales, les institutions culturelles, l'enseignement secondaire et les partenaires économiques, en privilégiant les savoirs et compétences partagés et collaboratifs, et en s'adressant davantage aux divers publics empêchés.

UBM est déjà vigoureusement impliquée dans la médiation scientifique et culturelle : ses archéologues, ses enseignants-chercheurs en art, ses géographes, ses historiens, ses linguistes interviennent fréquemment auprès de la société, y compris avec des cohortes d'étudiants, pour y animer des débats ou des ateliers, y traduire des auteurs, y conduire des manifestations de sciences participatives, y diffuser les savoirs à travers une activité éditoriale et le choix de la science ouverte. Ces actions sont néanmoins trop souvent dispersées, invisibles et simplement juxtaposées à l'enseignement et à la recherche. MUSST permettra à la fois un changement d'échelle et une synergie. Il vise à l'horizon de 10 ans à :

→ Coordonner et renforcer les partenaires extérieurs et le maillage territorial
→ Multiplier et expérimenter des formes innovantes de médiation scientifique, culturelle et citoyenne : science ouverte et créative, recherche-action, recherche-création
→ Articuler formation, recherche et médiation
→ Contribuer au rétablissement du lien social et citoyen, en s'adressant particulièrement aux publics empêchés

Calendrier :
2022 : année d'amorçage, mise en place de la gouvernance, sélection des actions phare
2023-2025 : Phase de développement, stabilisation des partenaires, 1er appel à projets
2026-2028 : Phase d'accélération, 2ème appel à projets
2029-2031 : Phase de consolidation et construction de la pérennisation des projets, 3ème appel à projets

Par ce projet, UBM souhaite témoigner son intérêt à ceux qui n'ont pas la possibilité ou qui n'ont pas l'idée de venir à elle tout en affirmant une mise à disposition de ses expertises et de ses ressources auprès de tous les acteurs impliqués à travers le territoire. L'université reste perçue comme un lieu de distinction sociale ou géographique, et ce projet a pour ambition d'exprimer une autre vision de l'université : une université ouverte, mobile, dédiée à la transmission des savoirs, une université solidaire, une université sensible à son environnement. (3655 signes)

1 *CONTEXT AND SCOPE OF THE PROJECT*

What is MUSST?

It is UBM's policy to reach out to the surrounding area in order to achieve scientific and pedagogic excellence through citizen collaboration and cultural, artistic and scientific mediation.

MUSST will serve UBM's firm institutional strategy of openness and mobility: we believe that the relevance and acuity of scientific action is enriched by and assessed through scientists' ability to reach out to the general public and to promote their scientific function in contemporary debates. UBM cannot be a self-contained place of distinction that is only open to the young happy few.

The territories need the University to come closer to them, to benefit from its methods, its knowledge and its training in critical thinking: the core subjects of UBM, humanities and social sciences, are particularly apt to fulfil our mission of cultural and scientific mediation. The concept of "territory" is, in fact, a true signature of UBM: several research units theorise and practise the relationship to territory (UMR 5319 Passages, UMR 5607 AUSONIUS, UMR 6034 Archéosciences Bordeaux, MICA), others specialize in "area studies" (AMERIBER, CLIMAS, D2IA). With MUSST, we acknowledge that a "territory" is a total geographical, cultural, economic and social fact, that is experienced as such by its population: UBM should demonstrate that it is part of it, through a policy of interactions and mobility.

Our University in turn needs the territories, in order to attain excellence: a policy of collaboration with the inhabitants of Nouvelle-Aquitaine will allow for both new formats of training and creative formats of research involving citizen collaboration and allowing for the development of action-research and creation-research. Collaboration with our Research and Education partners will allow us to transfer research to the territories, and to transmit scientific methodology and its direct applications to the concrete expectations of civil society (socio-economic and cultural partners) and of the general public.

1.1 ELEMENTS OF CONTEXT

1.1.1. THE SPECIFIC CHARACTERISTICS OF THE NOUVELLE-AQUITAINE REGION.

A very large territory

Nouvelle-Aquitaine is the largest metropolitan region in France, with a lower density than the French average and a large number of rural and rather remote areas. Access and mobility are thus major issues in Nouvelle-Aquitaine, so that, for example, only 50% of the new baccalaureate holders at UBM come from a *department* other than Gironde.

Strong territorial identities

Nouvelle-Aquitaine includes a wide variety of territories where feelings of belonging, intensified in by the defence of regional languages and cultures, are very strong (the Basque Country, Périgord, Médoc, etc.). This phenomenon was strengthened by the new cartography of French regions, implemented in 2015: MUSST will concentrate upon Gironde, Charente-Maritime, Charente, Dordogne, Lot-et-Garonne, Landes, and Pyrénées Atlantiques.

Insufficient access to higher education

Nouvelle-Aquitaine deplores one of the lowest rates of access to higher education in France. The 2017 "Regional Plan for Higher Education, Research and Innovation", as well as the Straner 2020 diagnosis of the MESRI for the Region, note an access rate of 69.5% for 18-24 year olds, compared to an average of 74.3% for metropolitan France, i.e. one of the lowest rates in France. The proportion of graduates of higher education is also lower than the national average (50.2% in 2018). Access to university is thus a specific issue to Nouvelle-Aquitaine, which is also characterized by strong territorial and socio-economic disparities: the rate of students receiving social grants is one of the highest in metropolitan France (30% compared to a 26% average).

A significant asset: the Nouvelle-Aquitaine Region decidedly supports research in the Humanities

The Region is distinguished by its strong support for education and research, and its exceptional interest in and promotion of cultural mediation and scientific valorisation, particularly in the humanities and social sciences. The region is a very efficient partner for us, it supports and finances our research projects, our conferences, and our success rate for its Calls for Projects is over 75 %. The Region is convinced of the importance of humanities and social sciences in the development of the territories, and the regional authorities share and back up our priorities for MUSST.

1.1.2. UBM: SPECIFIC CHARACTERISTICS AND INSTITUTIONAL POLICY

The largest Humanities and Social Sciences university in the region

UBM is located on the Pessac Campus, in the near vicinity of Bordeaux, with two institutes in the centre of Bordeaux. It is one of the 8 universities in France that specialize only in the humanities and social sciences, and the only one of that description in the whole region. The institution is remarkable both for its size (about 17 000 students and 1300 faculty members and administrative staff). It is also remarkable for the diversity of its fields of interest, divided between 3 faculties (Humanities, Languages and Civilisations, Territorial and Communication Sciences), 2 Institutes (IUT Bordeaux Montaigne and the Institute of Journalism) and two branches in Agen and Bayonne.

A specific approach: Social Sciences through Humanities and Languages

The specificity of UBM is the cross-fertilization of social sciences and arts, literature and languages. The social sciences that belong to the perimeter of UBM (archaeology, geography, history, philosophy) are filtered through their connections with the humanities, and specialize in the study of connections between representation, language and creation. We believe this is a unique and very effective academic angle to recreate a much-needed sense of trust between citizens and scientists by promoting innovative forms of connections and interactions between the university and the general public, with specific attention to the disadvantaged. Through its outstanding language policy, focused on language as an active form of mediation to the world, as well as a vector of cultural, social and political identity, UBM is competent to help society comprehend the complex stakes of transcultural and multilingual citizenship, and the crucial role of the command of language to mediate those stakes.

A scientific policy favouring research in interaction with the territories

UBM supports the promotion of research in civil society as well as action-research and creation-research initiatives. A specific line has been opened in the research budget to develop those activities in the territories, in line with regional and national priorities.

1.2 CURRENT STATE OF AFFAIRS (RESEARCH ORGANIZATIONS, LOCAL AUTHORITIES, COMPANIES)

1.2.1. STRENGTHS

→ **Mediation: A significant involvement in scientific and cultural mediation**

Several successful initiatives of cultural and scientific mediation are: "Moi(s) Montaigne" in collaboration with several cultural institutions and wide public attendance; "Graffcity", a cycle of annual lectures on urban inscriptions as pictorial appropriation; "Madmaps", an online serious game designed to help high school students learn fundamental notions of cartography; "Geocinema", a festival organized in partnership with the Utopia Cinema in Bordeaux, where geographers illustrate a central geographical notion through a selection of films they also organize debates upon, with the general public; "Archeovision production" proposes 3D services to cultural institutions from prehistory to industrial archaeology; the HAIZEBEGI festival, a ten-day annual festival centred on music, in October in Bayonne.

Two Master's degrees are also entirely devoted to cultural and scientific mediation: "Engineering of cultural and intercultural projects" and "Mediation of sciences", while UBIC, a SIC created in 2015 thanks to the Bordeaux Idex, is now a partner of UBM collaborating with cultural and territorial partners.

→ **Training: A number of tutored projects anchored in the territories – to be developed**

Some departments (DUT, professional *licences* and masters) base their training on tutored projects: they train their students outside the classrooms and in the territories, for them to acquire more professional skills and visibility while helping out where they are needed, in fields as varied as "Urban planning and development, tourism", "Communication and generations: study of the public", "Journalism", "Care, ethics and health", "Development of territories, origin and quality of products". MUSST will enable us to extend these successful initiatives to other departments, and thus renovate teaching formats.

→ **Research: A policy of open access and open science, to be developed with MUSST**

UBM is strongly committed to open science: nearly 6,000 scientific publications in full text are already freely accessible today on **HAL**. **Un@** is an open platform created by UBM to publish native and augmented digital works, and UBM is currently putting up **a platform for digital journals**, to encourage further migration to openjournal. MICA, a research unit specialized in the science of communication, has developed **FabCom**, an alternative "communication factory" favouring inclusive editorial communication. Our academic press has developed a policy of open access, and is operating a transition to digital publication for their journals. UBM's expertise in open science is thus an asset for the diffusion of knowledge, but also for the ongoing production of participative contents that MUSST aims at developing.

1.2.2. WEAKNESSES

→ **Lack of coordination, articulation and sharing of good practices**: our activities are often merely juxtaposed and dispersed without real organisation or institutionalisation.
→ **Lack of consideration for time and temporalities**: we lack a plurennial calendar, in line with training and research plans, and able to fit the temporalities of civil society. We also structurally lack dedicated time for mediation and valorisation.
→ **An incomplete conception of UBM by students**: they often perceive UBM as a mere place of graduation, and the wide interests and functions of academic life are largely invisible to them.
→ **Lack of reach**: some individuals and groups, singularly those from disadvantaged or remote areas, remain disconnected from UBM.

In short, we lack a structuring policy and the means to implement it. MUSST will serve that aim.

1.2.3. MUSST'S AMBITIOUS TRANSFORMING EFFECT

Through MUSST, UBM will reach out to the territories, exporting training and research there, using a participative approach with more varied people. MUSST will give us the means to set up a strong organisational framework to implement an explicit strategy of cultural and scientific mediation that will in turn transform our formats of teaching, and develop innovative forms of research. A university like UBM is a real strength for the territories, it is an asset for social cohesion, informed citizenship, inclusion through critical thinking: MUSST will give UBM the opportunity to act on that.

The expected effects are:

→ to attract new student profiles
→ to transform teaching practices and formats
→ to become an incubator for innovative practices in the field of mediation and the promotion of research
→ to reach out to citizens, through academic participation in contemporary debates, specifically on our core subjects – the environment, gender issues, heritage, ethics, etc.

2 *PROJECT DESCRIPTION*

2.1 METHOD

2.1.1. DEVELOPMENT OF THE PROJECT

The development of this project has prompted the approval and active participation of a large part of our community, teachers, researchers, staff and students from all disciplines, and fostered a strong sense of belonging and approval, as well as the full support and logistic assistance of the administration, which were the necessary conditions for us to realistically embark on such a transformation. The method is both top-down and bottom-up:

Top-down:

- Elaboration of the general guidelines of the project by our political presidential team
- Validation by the administration: assessing MUSST's feasibility, budgeting

- Circular emails to the community to present the PIA4, its challenges and opportunities
- Reaching out to existing and potential partners in the territories (secondary schools, cultural institutions, cultural and scientific mediation, local authorities, business partners) to check whether MUSST is met with interest, and to gather suggestions
- Securing the full support of the *Mairie* of Bordeaux, Bordeaux Metropole, the Region, the *Rectorat* (local education governmental office), *Cap Science*s (the major actor of scientific mediation in the Region), the local territories, businesses (Château Olivier), their schools and associations – Cf. engagement letters.

Bottom-up:

- 8 collaborative work sessions (June 2021-Jan. 2022) between teaching and research staff, our documentation service, student associations, and partners
- Inventory of existing actions between UBM and the territories
- Inventory of the needs of the partners and UBM's matching assets
- Collaborative definition of strategic orientations for the PIA 4; elaboration the project by a task force; collective approval and presentation to UBM's Board of Advisors on Jan. 28th, 2022.

2.1.2. SELECTION AND FUNDING OF THE ACTIONS

We want to specify that the several projects and formats that are described in the second part of this document (2.2. Description the project) will not be the only ones eligible for MUSST. They constitute the structuring core of MUSST, but we hope that the success of the initial actions will prompt more initiatives, and we want MUSST to remain open to emerging propositions. The steering committee will thus organise annual Calls for Projects, to select and schedule actions (cf. 3. Management framework).

2.2 DESCRIPTION OF THE PROJECT

MUSST will develop three strategic orientations:

Work package 1: Students outside the box working for their territories: direct action as a form of training, a step towards excellence.
Work package 2: Cultural and scientific mediation. Bordeaux Montaigne UniversCity reaching out.
Work package 3: Action-research. Valorisation of local cultures, languages and heritage.

The activities will range from short, one-day lectures, to more extensive or returning forms of intervention. They are based on three principles:

- collaboration and participation
- open science and innovation
- the improvement of digital literacy through the promotion of digital devices and tools

2.2.1 WORK PACKAGE 1. STUDENTS OUTSIDE THE BOX WORKING FOR THEIR TERRITORIES: DIRECT ACTION AS A FORM OF TRAINING, A STEP TOWARDS EXCELLENCE

Students are UBM's core target and central mission, and thus its best assets and partners for the PIA4. The great challenge is to provide them with the knowledge and skills to meet the demands of the job market, while also training involved, socially and politically-aware citizens. It is our experience that students who have had the opportunity to work with civil society, cultural institutions or municipalities do find jobs outside their strict field of expertise: their training in critical thinking and their soft skills make them invaluable recruits for widely different employers. MUSST will thus aim at getting students out of the walls of UBM, to achieve and promote the excellence of their training in direct contact with the needs of the territories. This is an opportunity to break the routine of our sometimes monotonous and self-centred methods, to train outside the box, and structure a more open, varied and connected way to learn, while answering the needs of our partners.

2.2.1.1. Tutored projects for undergraduate students: "A week on the move"

MUSST will help us extend this training format that already marginally exists in UBM. Whole classes of students will intervene, under the supervision of their professors, in territories that have identified needs we can effectively answer to. They will spend one concentrated week *in situ* with their professors, instead of one hour a week in class, they will be marked and get the corresponding credits.

Focus on a star project: "UBM Undergraduate Students translating the territories". One of UBM's distinctive forces is the great variety of its linguistic offer, and translation is central to linguistic training in French academic tradition. The territories offer numerous and varied opportunities for a more innovative and directly useful practise of translation, and partners have massively validated such formats and identified several needs that our students could fulfil for the benefit of both parties. Such actions will be conducted within the structure of the "Pre-professional Unit" that was created for the 2022-2026 training structure in the Langue and Civilisation UFR (66 groups, and 3680 students).

- Translating the museography of small museums, from French into a variety of languages
- Translating in French church inscriptions in Latin, in collaboration with art history students; designing leaflets for foreign visitors
- For the Bordeaux Museum of decorative arts and design, translating in French the German and English reference texts on design. With the Master "Edition", creating a PUB (Bordeaux University Press) collection – "Design in collective student translation".

2.2.1.2. The Master Classes of territories.

Some Masters will structure around a continued involvement with the territories. Several tangible projects have emerged, and MUSST's yearly calls for projects will select the most promising ones.

- with municipalities: e.g. the town of Saintes would happily welcome and house students in "Urban development" (15 students) to work on projects for the now derelict public hospital
- with cultural institutions: archaeologists and the Musée des Eyzies (24) to develop a partnership
- with businesses: prestigious Château Olivier, grand cru classé in Pessac Léognan, will welcome a transdisciplinary project on "What is a domain?", as well as *in situ* student work on biodiversity.

Focus on a developing star project: "Health and Design" — development of a collaboration between the Design Master and the CHU (Bordeaux main public hospital and training centre), that started in 2020. It will include field enquiries, design projects for the hospital, and seminars to bring together students, experts in innovation through practices, patients and medical staff.

2.2.1.3. The special case of PhD students: Research in partnerships

It is essential that we develop the link between public research labs and the socio-economic partners, and that we improve both the number of financed PhDs and the employability of our PhD students by favouring collaborations with civil society and business. Our doctoral school "Montaigne Humanités" organizes a yearly event, "Humanities in business", to highlight our students' skills for business: prospection is to be developed along those lines.

- Prospection for *Cifre theses* to favour partnership between PhD Students, research labs and business, typically in the fields of design, geography and land planning, environmental studies, architecture, history, philosophy, languages, information and communication sciences.
- Financing PhDs to meet the research needs of local cultural institutions – e.g. in collaboration with Bordeaux public library, a PhD in History to search the archive that was recently discovered of a Bordeaux Nazi bookshop from the Second World War.

Focus on a star project: "Doctoring Montaigne" – in collaboration with the Musée d'Aquitaine and the Fondation de Bordeaux, transdisciplinary doctoral grants to work on Montaigne's recently rediscovered cenotaph.

The key performance indicators for work package 1 are presented in the table below.

Work package 1 : Students outside the box for their territories										
KPI	1	2	3	4	5	6	7	8	9	10
Students benefiting from tutored projects for undergraduate students "A week on the move"					1780					3680
Students benefiting from tutored projects for "Master Classes of territories"					1100					2400
Students benefiting from tutored projects 'Design in collective student translation"					360					810
Development of Cifre theses (Y0 = 5)					+25%					+50%
Number of MUSST doctoral scolarships					10					14

2.2.2 WORK PACKAGE 2. CULTURAL AND SCIENTIFIC MEDIATION: MONTAIGNE UNIVERSCITY REACHING OUT

UBM is an opportunity for the citizens of the surrounding area: it has a role to play in preserving social bonds, accompanying the transitions of the world, intervening in social debates. MUSST, therefore, has a political dimension for UBM: it is an opportunity to develop contacts between the university and the city, to have an impact on the ways societal debate is organized by experimenting on

innovative, more collaborative and creative modes of cultural and scientific mediation. Accordingly, MUSST identifies two central targets: the general public and high-school students.

Such interventions will be organized around different temporalities: one-day UBM, Itinerant UBM, At home in UBM and UBM on line.

Environmental awareness. This work package heavily relies upon mobility, and it is essential to us that UBM respects environmental norms and contributes to environmental citizen awareness, in line with our political programme and in collaboration with our Vice-President for the Environment. We will thus favour clean mobility as much as we can: for actions in Bordeaux, students and their professors will use the tram from campus; we will acquire 2 electric vehicles – one for 15 people, one for 30 people. A member of our board of advisors is SNCF (French Rail) staff, and we are working on an partnership with the SNCF to not only offer good rates to MUSST but also publicize our presence and missions on their trains – on any account, MUSST will use train services whenever it is possible.

In MUSST, a blank Call for Projects endowed with 15000 euros a year is dedicated to projects about the environment.

2.2.2.1. One-Day UBM

For the general public:

- **Lectures, conferences, translations in salons, businesses, cultural institutions**
- **Flash interventions on public debates**: students as sandwich-men in strategic places, for people to come to them and discuss conflictual issues – "You think sex and gender are the same? – come talk it out"; "You think the earth is flat? – come talk it out"; "You think climate change is a myth? – come talk it out"; "You think contemporary art is worthless? – come talk it out". In collaboration with *Cap Sciences*, well-versed into that kind of disruptive events.
- **Pre-show conferences**: a couple of weeks before the premieres programmed in local theatres or thematic film festivals, in order to prepare the audience for the show and exchange with them

For high-school students:

- **Conferences** to present high-school students with an academic standpoint on their familiar subjects. Former Master students returning to their home-schools as academic role models.

Focus on a new star project: "Korea in high school: from myth to knowledge" — workshops in Korean classes to explain the links between language and culture; development of a network of pen-friends and twin-cities between Korean and Nouvelle-Aquitaine cities.

Focus on a developing star project: "Madmaps" — development of the existing digital serious game into an app to familiarize students with the basic notions of cartography; interventions of geographers in classes to present the app; constitution of a pedagogical suitcase to help teachers present cartography.

2.2.2.2. Itinerant UBM: to the territories and beyond!

MUSST will give UBM the means to actually reach out to more remote areas, where university seldom goes, and to develop original and ambitious formats. These activities will bring together varied

people through shared practise, in order to de-compartmentalize access to knowledge; they will also build terrains for action-research and creation-research. Because physical mobility can be efficiently complemented with digital access, and because mastering the new digital tools of communication is essential to informed citizenship, a special focus will be put on digital literacy.

- **Delocalized Master seminars**, in museums, cinemas, regional parks – e.g. collaboration between the "Master theatre" and smaller theatres in the Region to develop participative creation-research: theoretical lectures and practical workshops will involve students, artists and the inhabitants in the creative process, and result in public restitutions and performances.

- **Festivals and itinerant exhibitions**

  - Extension of the "Geocinema" formula, already organized by geographers with the Utopia Cinema in Bordeaux, but delocalised and amplified in more remote territories. Development of participative science, invitation on campus for initiation to film-making.
  - Organization of itinerant exhibitions: "Examars", exploring the links between the arts and research in geography; "Alabasters", the outcome of an interdisciplinary research project, it will explain, through facsimiles, videos and kakemonos, how to reconstruct the lost colours (or polychromies) of the thousands of devotional alabaster sculptures produced in England in the late Middle Ages; "Archeopath": diffusion of results to the general public, exhibitions coupled with conferences, webinars and archaeological films online; "GymnAsia", a collaboration between Ausonius and Munich University to put up 2 joint itinerant exhibitions on gymnasiums (places of education in antiquity), one in Nouvelle-Aquitaine, one in the Munich area.

- **Participative open science events**

  - Animation of OpenStreetMap (OSM) events, mapping-parties both *in situ* and on the internet to enable the inhabitants to appropriate their territories by developing collaborative thematic digital apps in fields that are not yet mapped.
  - **Focus on a star project:** "Digital literacy" and the commons of knowledge. Our librarians will mobilize the open-access resources of UBM in order to develop digital literacy, to help with an informed and critical approach to access, use, and production of digital knowledge.
    - Towards the general public: innovative digital workshops to valorise the participants' close environment, involving co-writing of Wikipedia entries, open and participative sessions to produce on-line contents, collective scientific validation as alternatives to fake news.
    - Towards high school students: collaboration with high school librarians to initiate students to critical thinking on line, in partnership with local education authorities.

- **Targeting excluded publics through associative action: creation of ABÉCD**

Creation of ABÉCD, a unifying association consisting of Université Bordeaux-Montaigne (UBM), Unis-cité, La Ligue de l'Enseignement, Dealers de Science, l'Université Populaire de Bordeaux, les Dubitaristes, RéPLIC, les Petits Débrouillards, AFEV, Osons ici et Maintenant, le CRIJ NA, aiming to:

- strengthen the links and collaborations between academia, local students and popular education associations and federations, through coordinated actions promoting awareness of science to younger people

In accordance with the values of its constitutive members, the ABÉCD association will aim to promote scientific methods, develop critical thinking, empowerment and citizenship, support commitment and insertion, sensitize to ecological transition and position itself as a structure of mediation between scientific institutions and civil society.

➢ **Focus on innovative formats**

- "ART" (Art Relations Territories): creation of a tool box to bring researchers and the general public closer; elaboration of tools to favour practice and improve knowledge through practical and visual demonstrations; conception, with the students, of a workshop/exhibition module to present research in progress.
- "AIMS" (Archeometry In Museums and Sites): an advanced lab able to study and characterize materials, to be transported both on archeological sites and in museums (Musée des Eyzies and Musée d'Aquitaine) in order to give access to make knowledge and research practices, and to involve the public in scientific experiments.

2.2.2.3. At home in UBM: a summer campus from May to mid-July

➢ **Writers and artists in residence**

MUSST will finance a two-months residence every year (May 15th-July 15th) for one artist, one writer, or one company. UBM will be able to offer them a productive environment, to tighten the lights and collaborations between creation and research, and to organize creative workshops open to students and the general public.

➢ **The week of scientific culture: summer open doors at UBM (1st week of July)**

A multidisciplinary event, where research units will introduce the general public to their work and stakes, setting up original devices of mediation between researchers and the general public – games, exhibitions, cinema-debates, podcasts, radio shows in collaboration with radio campus, knowledge-markets and "speed-searching stands" where researchers discuss their topics with the audience.

➢ **On-campus digital literacy training and certification for all publics**

This intensive one-week programme will be organized in June by our team of librarians in collaboration with some faculty members; it will bring together students, professionals and the general public to be trained to digital literacy skills, on-line contribution, and initiation to knowledge commons through an interdisciplinary approach – for the environment, for intellectual property, etc. At the end of the week, participants will receive certification of attendance, to valorise that skill.

➢ **Opening UBM spaces of creation and exhibition to the general public and participation in collaborative workshops**

Ausonius will propose a series of thematic exhibitions of pieces belonging to a unique collection of mainly Greek plaster casts, containing famous pieces like the Parthenon frieze or the Discobole, and also of "Tanagra". Collaboration with students but also with amateurs to create and print cartels, to guide visits, to show visitors how to print objects with 3-D printers, to organize a virtual visit. The exhibitions would also be accessible to blind people.

- **Creation of a pluridisciplinary field of research and teaching on nexialism**

Creation of a dedicated device, the Graphlab, to associate epistemology and engineering; capitalising on tools that have already been developed by MICA (MyWebIntelligence, OpenSphere, Cosma), developing open-source software for the community, and collaborative training on the UBM campus.

Focus on a new star project: "BISAR" (Bordeaux Intensive Summer school of Ancient Rare language)

A crash-course in early July or late August for secondary-school teachers, students, post-docs, linguists or simply amateurs of ancient languages, in a pleasant Bordeaux environment. (Ausonius)

Focus on a new star project: "Summer camps for children who do not take holidays"

In the first two weeks of July, in the Maison des Arts and in our sports facilities, a group of twenty 9-12 year-olds will be initiated and tutored by students who will be offered internships to prompt intergenerational transmission and active participation in archaeology, sports, cinema, theatre, music, digital games, languages through creative writing workshops. In collaboration with the DAPS (sports department), *Cap Sciences* and the *Ligue de l'enseignement de la Gironde.*

2.2.2.4. UBM on line

- **Creation of open innovative online research environments to democratize access and use of research results**

Ausonius will create **Studiosus**, a virtual environment for research in history and a follow-up on the Web platform PATRIMONIVM that can be used in a great variety of contexts and installed by varied users, from undergraduate students to secondary schools and cultural institutions, but also individuals. It will contain three integrated modules, on documents, spatial data and prosopographic information. It aims both at valorising and at democratising research results.

Focus on a star platform (Archeovision platform / Archéosciences Bordeaux): a 3D platform in human sciences for a new glance at cultural heritage through participative workshops, using all current and new tools in 3D digitalization, rendering, mixed reality and virtual reality.

The deliverables and key performance indicators for work package 2 are presented in the table below.

Work package 2 : Cultural and scientific mediation										
Delivery	1	2	3	4	5	6	7	8	9	10
Development of the mobile app "Madmaps"										
Creation of a toolbox as part of the "ART" action										
Design of a workshop module as part of the "ART" action										
Delivery of the basic version of "UBM on line"										
Publication of the final version of "UBM on line"										
KPI	1	2	3	4	5	6	7	8	9	10
Number of "delocalizing conferences"					900					2700
Number of persons benefiting from "itinerant seminars"					420					1200
Number of persons benefiting from "digital literacy" actions					1600					2000
Number of persons benefiting from animation of "participative and open science events"					315					900
Number of persons benefiting from the "ART" action					3200					6950
Number of interventions carried out in the "AIMS" action					50					60
Number of people who participated in festivals organised as part of the "Géocinema" action					1500					3750
Number of people who participated in "Itinerant exhibitions"					25000					50000
Number of films created as part of the "Film online" action					7					20
Number of calls for projects for the "Excluded audiences" action					4					9
Number of calls for projects for the "Environment project" action					4					9
Number of writers and artists residences					5					10
Number of children benefiting from the summer camp					80					180
Number of people participating in the "BISAR" action					40					90
Number of people participating in the "scientific culture" week					800					2250

2.2.3 WORK PACKAGE 3. VALORISATION OF LOCAL CULTURES, LANGUAGES AND HERITAGE

MUSST centrally aims at strengthening the exchanges with the territories: co-valorisation of local heritage is thus a privileged ambition of the project. On the one hand, the general public is massively interested in events that deal with their own environment; on the other, the territories are largely unexploited archives of knowledge – territories exist in so far as they are lived-in, practised and remembered by their inhabitants, and local knowledge is thus valued research ground for researchers and students. Processes of exchanges and collaborations are thus precious to engage in a fruitful dialogue between practitioners of a territory, amateurs, and scientists. MUSST will give us the means to develop adequate formats to create that dialogue.

2.2.3.1. Collaborative research

- Histo-parties: lecturers, students and inhabitants collect information about specific elements of the territory – people come with their documents, are helped to process them, and produce live digital information that is spread through open-source media.

- Story-maps/Life-videos: interviews will be put up to map the personal experience of the population, their own lives, environment, and local history. In collaboration with Quebec's Museum of Life-stories.
- Co-construction of research-objects through institutionalized meetings with the partners (e.g. one PhD thesis on the presence of boars in cities was deemed necessary by several actors, and financed by UBM). We feel certain that consultation will help us define socially-relevant common objects of research.
- **Focus on a new star-project:** "Traces". "Traces" will be a participative project between UBM students in Spanish, high-school students and local inhabitants to study, index, exhibit and valorise the multiple traces of Spanish Republicans exiled in France between 1936 and 1939 during the Spanish Civil War, and to document their lives in Nouvelle-Aquitaine in the 1940s.

2.2.3.2. Transfer of scientific knowledge

- REMPART (*Recherches, Études et Médiation sur le Patrimoine Aquitain*) will develop forms of scientific transfer in history and medieval archaeology both to the general public and to institutions that valorise historic and patrimonial heritage.
- UBM as a multilingual university within a multilingual region: collaborations with native speakers, valorisation of minority languages and links between languages and cultures through workshops. Specific focus on the Basque language, with the *Maison des Sciences de l'Homme de Bordeaux* and its scientific programme: "Multilingual territories, inclusive societies and evolving humanities".

2.2.3.3. Local is beautiful

- Animation of cultural visits in the immediate surroundings of the participants
- Co-creation of material and digital art to be valorised locally.
- Participative conferences on local artists and writers: presentation of local writers in local libraries and bookshops. Partnership to be developed between the Mauriac Centre and the association of writers' houses.
- Reaching out to amateurs and learned societies to bridge the gap between academia and valuable amateur knowledge.

2.2.3.4. Focus on innovative formats

- Archeopath: knowledge, protection, valorisation of archeologic and historic heritage, with and for diverse audiences (high schools, associations, cultural partners).
  - Pedagogical interventions on archaeological excavation sites; setting up a pedagogical site, "Budding archaeologists", for university and high school students.
  - Prospection and inventory in small towns: children will learn to use cell phones for prospection, high-school teachers will create archaeoclubs and develop pedagogical tools with research material

- Fab-Lab more (MICA): democratisation of digital culture and cobuilding of knowledge through actual "doing". Experimentations with younger audiences.
- A transmedial lab of cultural heritage valorisation for younger audiences: tools and devices for cultural mediation through participative workshops. Creation of a network of exchanges and training between UBM, local authorities and the general public.
-

The key performance indicators for work package 3 are presented in the table below.

Work package 3 : Action-research. Valorisation of local cultures, languages and heritage										
KPI	1	2	3	4	5	6	7	8	9	10
One-year call for projects					5					10
Three-year call for projects					2					3

2.3. TRANSFORMING EFFECT

This project crucially aims to transform and improve our university, betting on its assets and specific identity. We believe PIA4 is a great opportunity to do that in three decisive ways:

- Research: developing action-research and creation-research
- Mediation: consolidating and widening our network of partners
- Training: working on university time to allow for alternative training formats and for effective articulation between training, research and mediation.

2.3.1. DEVELOPING ACTION-RESEARCH AND CREATION-RESEARCH

UBM has a tradition of research programs integrating rich and innovative research-action. Yet, it is still barely visible, circumscribed to few topics, and it tends to be considered as a less valued appendix to pure scientific research. The aim with MUSST is to change that state of affairs, and to give scope to co-constructed and collaborative research with local and regional partners and field actors (non-profit organizations, museums, local authorities, schools), and then to organize and valorize the data.

Action-research will be accommodated in the refurbished building of the new UAR MSHBx on campus, to serve both as a showcase for the actions and their operational results in order to disseminate and promote knowledge, and as an incubator for research objects that tackle local issues and challenges (accessibility, secularism, environment, biodiversity, scientific enhancement of heritage...). MUSST will help UBM create new tools and delineate new fields and partners; it will allow for a mutual transformation (university and partners) of discourses and practices, even for fields that are traditionally more attached to classical and textual sources. UBM will thus progressively integrate action-research and creation-research into its DNA and commit to their progress.

Over the course of ten years, our research units in collaboration with territorial partners will pre-define 14 PhD subjects on action-research and creation-research, and select the adequate PhD candidates. All the arts, humanities and social sciences topics will be eligible to the Call for PhDs, and by the end of MUSST, UBM will have developed an internal dynamic for that innovative form of

research. Networking the partners will enable UBM to find financing partners, through *Cifre* theses, and to be identified as a national pole of excellence for action-research and creation-research.

2.3.2. AN INCREASED NUMBER OF PARTNERS AND COLLABORATIONS WITH THE TERRITORIES

MUSST has triggered much enthusiasm and support, as the impressive list of networked partners shows.

- State local authority partners: Bordeaux Metropole, *Région Nouvelle-Aquitaine, Ville de Bordeaux,* several "communities of communes" (Libournais, Cubzagais, Pays Basque, etc.)
- The *rectorat de Bordeaux,* and through its official support, all the high schools in the Region
- Cultural institutions: all the museums, major cinemas and theatres in Bordeaux, Bordeaux Metropole, and throughout the region – *Musée national des Eyzies* (Dordogne), *Musée de Saintes,* cultural institutions (Périgueux, Libourne, Marquèze, Angoulême, Plassac, the Basque country, etc.)
- Shops and businesses: *librairie Mollat* in Bordeaux, all the network of bookshops we are used to working with; the firms that already work with us, that hire interns or apprentices (EDF…)
- Associations: student associations (*Archimuses, Dealers de sciences*), *Ligue de l'enseignement de Gironde, Direction jeunesse et citoyenneté de la région Nouvelle-Aquitaine, Union Nationale REMPART, Direction Régionale Académique de Jeunesse et des Sports (Ministère de la jeunesse et des sports/rectorat*), Cotravaux Nouvelle-Aquitaine.
- Associations of amateurs in geography, history, archaeology

Some quantifying elements of what we plan to reach:

- 50 conventions with cultural, institutional and socio-economic partners. In the current state of affairs, fewer than 10 conventions are signed between UBM and cultural partners. We are confident that each year at least 5 more can be drafted, so that we will soon network the whole territory.
- 50 *Cifre theses* over the 10-year period
- Significant raise in the number of student internships with schools, cultural partners, businesses
- 10 artists in residence, one a year
- Creation of a PhD mention, Creation-Research/Action-Research
- Involvement of 50 mentions of Masters instead of 10 currently in SAPS actions
- Involvement of 30 mentions of Undergraduate students in SAPS actions
- **Focus:** Creation of a specific collection in the PUB, "UBM on the Move" to promote our actions.

2.3.3. OPENING UP THE TIME LINE OF UBM TO ACCOMMODATE ALL OUR MISSIONS

As it is, the temporal organisation of the university year is very congested, and accommodates a highly rigid teaching pattern: 2 semesters of 13 and 12 weeks, every week organized in the exact same way, and leaving absolutely no room either for alternative teaching formats or for other missions, like research or valorisation of research. This is mainly due to the constraints of the two sessions of final exams that cramp two long teaching slots into a university year rhythmed by extensive exam sessions.

Yet, a university is not only a teaching institution: one of its central missions is to provide a favourable environment for research, and to be a leading and attractive partner in the interactions with its environment. MUSST involves a structural reorganisation of the university year to accommodate

both different and innovative teaching formats and set-ups, and to open up other time slots for creative and action research, and for its valorisation to the general public.

Such a transformation involves consultation and approval of the community, and there has been a consensus on the idea that we must find ways to decongest time at university in order to:

- Improve students' results, and renew their interest by proposing alternative teaching formats
- Make room for applied research in the university calendar
- Materialise time spans to welcome in people from the outside – in May, June and early July
- Open up the campus and bring it to life throughout the year
- Improve the quality of life in the workspace: such concentration and limitation of activities cannot foster a sense of belonging; it creates stress and tension not only on students and staff, but also in building occupation; it generates congestion in transports and a definite imbalance in campus occupation – either cram-full, or virtually empty (and thus potentially dangerous)

Elaborating a project on the expansion of the spatial reach of UBM to its territories has thus led us to envision consequential transformations of the time structure, and a Time Organization Workgroup gathering representatives of all sectors of the community is currently working on them.

Some quantifying elements under consideration by the Time Organization Workgroup:

- Accommodate 2 blank weeks per semester to allow for tutored projects in the territories
- Open at least one empty afternoon a week for each department
- Make May and June available for research, valorisation and mediation activities

3. MANAGEMENT FRAMEWORK

Such a project needs a strong management framework: it is decisive to the success of MUSST that the adequate structures are created and sensibly coordinated with the existing services of the University in order to offer a well-identified, simple, specific and efficient service to the several stakeholders. It is also necessary that MUSST does not weigh upon existing services or make their work more complex: it must thus be endowed with the adequate supporting structures in order to ensure its productive realisation. The managing framework will be composed of 5 supporting structures: a management committee, a steering committee, a scientific committee, a general assembly of partners, an operational unit.

3.1. A MANAGEMENT COMMITTEE

A management committee in charge of the general management of the project will be set up. It will be composed of the project manager (a UBM professor also SAPS Vice-President), three UBM professors and associate professors, each in charge of a work package, and the head of the MUSST operational unit. The management committee is in charge of the general management of the project. It is responsible both for the overall coherence of MUSST over the 10 years and for its daily follow-up. Its missions are as follows:

- It prepares the steering committee meetings and executes its decisions.
- It prepares the quarterly project reviews for the steering committee.
- It prepares the meetings of the scientific committee and the meetings of the general assembly.

- It is in charge, in collaboration with UBM's Vice-President for partnerships, of promoting MUSST to potential funders in order to ensure its sustainability after the 10-year programme.
- Its first mission will be to ratify the "Charter for participatory research and science" issued by the French Government in March 2017 in order to "accompany, support and promote collaborations between scientific research and civil society" and to apply for the SAPS label for the UBM.

3.2. A STEERING COMMITTEE

A steering committee is chaired by the project manager. It is composed of the following 20 members:

- the five members of the managing committee
- five representatives of faculty members: appointed for two years through a call for applications from among UBM's research and teaching staff
- five student representatives: appointed for two years through a call for applications from among all UBM students
- five representatives of the partners: appointed for two years by the management committee among the following partners: Cap Sciences, the Nouvelle-Aquitaine Region, the *Rectorat*, CNRS, Bordeaux Metropole, Bordeaux City Council's cultural department, business and economic partners, associations.

The steering committee meets four times a year, and its missions are as follows:

- It defines the annual and multiannual strategic orientations.
- It prospects new needs and looks for partnerships that correspond to students' skills.
- It prepares the budget, sets the framework for the Calls For Projects, assesses and selects the projects. It allocates resources to the selected projects and validates the annual implementation reports.
- It ensures that the annual calls for projects are in line with the strategic orientations of MUSST, and allows for a proportionate representation of its three work packages.
- It sets up a certification process for UBM students who have participated in MUSST: it will allow them to showcase the skills they have acquired to future employers.
- UBM "Scientific integrity" mission manager is permanent guest to the steering committee, to promote the recommendations of the charter and ensure they are respected.

- **The steering committee is also in charge of the evaluation of MUSST. It defines an effective method that allows for a continuous evaluation of the impact of the project.** It determines the criteria and the items that are up for evaluation in the following fields:
  - adequacy between the results and the objectives of every action
  - adequacy between students' skills and partners' needs
  - dynamism: planned/effective actions; number of partnerships; growing skills

3.3. A SCIENTIFIC COMMITTEE

- It is composed of five members chosen by the steering committee for their scientific reputation among national and international institutions that have close partnerships with UBM.

- It analyzes the development and overall progress of MUSST based on the annual report drawn up by the management committee and validated by the steering committee. It reports back to the steering committee.
- It meets once a year.

3.4. A GENERAL ASSEMBLY OF PARTNERS

It meets once a year and gathers all the partners involved in the actions. It is a consultative body. It is informed each year of the results of the actions carried the year before, and of the actions programmed in the next year. It is informed of the general progress of MUSST, and it can make recommendations to the steering committee. It is presented with the budget, and votes it. The director of the MSH Bordeaux and the director of Montaigne-Humanités Doctoral School are guests to the general assembly.

3.5. AN OPERATIONAL UNIT

It is in charge of the implementation and the operational follow-up of the project. It is composed of a unit manager (IGE or IGR) and four staff.

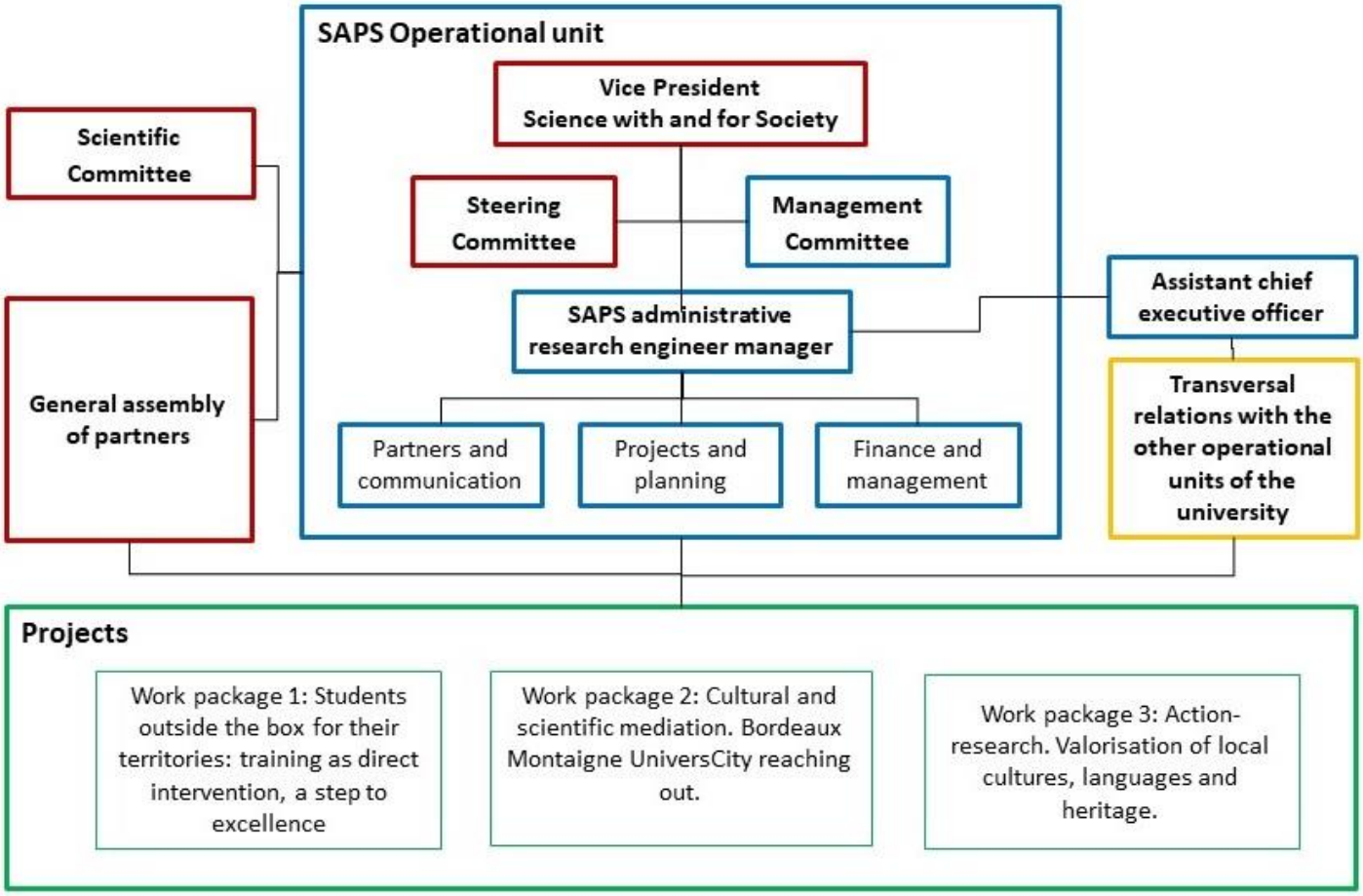
The operational unit manager will be in charge of team management, relations with internal departments and external partners. He/She will help with project management. He/She will be in charge of the legal aspects of the project (intellectual property, partnership agreements, etc.).

One staff (ASI/IGE) will be in charge of the budget, financial follow-up, and general management (activity dashboards, mapping of the partners' network). He/She will be the contact person with the ANR for answers and justifications. He/She will be assisted by one category B agent.

One staff (ASI/IGE) will be in charge of the organization of events within UBM and with the territories, of the general planning and of the general logistics. He/she will be assisted by one category B agent.

The operational unit is the single point of contact for MUSST and will be responsible for liaising with all UBM departments. It is also in charge of designing and running the MUSST website; of communicating about MUSST and its various achievements; of promoting results to the academic community, partners and the media, in conjunction with UBM's Communication Department.

In order to ensure that it is firmly anchored within UBM and linked to all of its services, the operational unit will be attached to the deputy general manager of services, in charge UBM’s training and research missions.



Governance structure scheme

4. FUNDING JUSTIFICATION

The total eligible costs amount to 14.356 M€. The overheads (ANR rate = 8% of eligible costs) bring the requested grant to 15.504 M€. By 2033, the University Bordeaux Montaigne will be autonomous in the financing of the remaining resources necessary for the functioning of the actions financed in the framework of the PIA4.

Type	Funding	Justification
Project governance		
SAPS Operational unit	1 850 000 €	5 full-time jobs (ETPT) over 10 years
Computer equipment of the operational unit	33 904 €	Computer equipment for 5 agents renewed once in 10 years as well as basic computer licenses
Operating budget	910 500 €	operating budget of approximately 91,050 € per year over 10 years for communication expenses, website, educational resources, mission expenses, receptions, office furniture

Work package 1 : Students outside the box for their territories		
Tutored projects for undergraduate students "A week on the move"/"Master class of territories	3 147 750 €	186 tutored projects over 10 years: travel, accommodation and meals for approximately 5,460 students and 189 accompanying faculty
Tutored projects 'Design in collective student translation" creacting a collection within the PUB	19 152 €	Operating costs for the publication of 9 works over 10 years : author's fees, layout, purchase of iconography, printing costs...
Development of thèses Cifre	48 800 €	Operating costs for communication and search for partnerships over 10 years
Doctoral contracts	1 512 000 €	2 three-year doctoral grants for 7 years (i.e. 14 doctoral grants)

Type	Funding	Justification
Work package 2 : Cultural and scientific mediation		
Delocalizing conferences	1 002 920 €	2700 conferences over 10 years (Bonuses/teaching deductions (8100 HTD) + mission expenses)
Madmaps	35 889 €	creation of a serious game: provider estimate
Itinerant seminars	99 000 €	Transport for delocalized teaching (60 mastes classes, 6 times over 10 years)
Digital literacy	536 342 €	5-year actions: 3 full-time jobs, mission expenses, internships and computer equipment
Animation of participative and open science events	60 000 €	60 events over 10 years: activities, transport, audiovisual equipment
ART (Arts Relations Territories)	470 000 €	1 full-time job for 5 years, equipment and mission expenses for 139 events
AIMS (Archeometry In museums and Sites)	373 000 €	1 full-time job for 5 years, equipment and mission expenses for 60 events
Géocinema	50 000 €	Mission expenses and communication for 25 festivals
Itinerant exhibitions	300 000 €	1 itinerant exhibition a year for 10 years (30 000 € a year)
Film online	300 000 €	1 film a year for 10 years (30 000 € a year)
Archeopath	236 000 €	A three-year project: equipment, interns, 6-months fixed-term contract, craftsmen services, mission expenses
Excluded audiences	382 500 €	A 42 500 € Call for Projects a year for 9 years
Environment project	180 000 €	A 20 000 € Call for Projects a year for 9 years
Writers and artists in residence	150 000 €	Welcoming an artist or a company, one month a year for 10 years
June and july at UBM	500 000 €	A 50 000 € Call for Projects for scientific animation a year for 10 yearss
UBM on line	293 200 €	A full-time engineer jor (IGR) for 4 years and outside contracts.

Work package 3 : Action-research. Valorisation of local cultures, languages and heritage		
one-year calls for projects	350 000 €	A 35 000 € Call for Projects with 12 people.month over 10 years
three-year calls for projects	1 350 000 €	A 450 000 € Call for Projects with 156 people.month over 10 years
Additional faculty hours for missions	164 580 €	16 458 euros a year for 10 years(3970 HTD over 10 years)

Total	**14 355 537 €**

All these actions require the support of certain UBM services. The contribution of UBM is therefore estimated at 148 406 €. UBM will also pay for the teaching reductions of professors that are part of the project, as well as the hours of teaching included in MUSST : 1 666 986 €.

Maison des Sciences de l'Homme de Bordeaux

- Sandro Landi
- Dominique Pacot

MSH de Bordeaux, UAR 2004 « Territoires Plurilingues, Sociétés Inclusives, Humanités Evolutives »

La Maison des Sciences de l'Homme Unité d'Appui et de Recherche

- Introduction : une page se tourne
- Le contexte de création de la MSH
- Une nouvelle identité scientifique
- Une nouvelle entité juridique
- Conclusion

Introduction : Une page se tourne

Introduction : une page se tourne

- Depuis 1966, la MSH existait sous la forme d'une **association** (de droit privé).
- **Ce modèle avait atteint ses limites** :
  - Juridiques : gestion de fonds publics par une structure privée (gestion de fait) ;
  - D'efficacité : inéligible aux principales sources de financement public ;
  - De dynamisme : trop peu disruptif, condamné voire résigné à gérer de maigres ressources ;
  - De légitimité : un modèle ancien et décalé dans l'ESR ;
  - De reconnaissance : désengagement des établissements dans sa gouvernance.
- Avis réservé des évaluateurs, du réseau national des MSH (RnMSH)…
- **Un changement radical** de modèle s'imposait : d'où la **création d'une unité d'Appui et de Recherche**, un standard national pour les maisons des sciences de l'homme.

Introduction : une page se tourne

- Une UAR MSH est :
  - Une structure opérationnelle de recherche et de service relevant du domaine des sciences humaines et sociales **et de leurs interfaces**.
  - Regroupe **en un lieu** les acteurs de la recherche
  - de **tous les secteurs disciplinaires**
  - associés dans la **conception et la conduite de projets scientifiques**
  - **Pluri** ou **interdisciplinaires**
  - favorisent l'accès aux **infrastructures** de recherche (MSHA Editions et UN@ Editions, PROGEDO, TGIR Humanum…)
  - Des surfaces d'**accueil temporaire**

Une UAR pour développer la recherche, l'innovation et les services à la recherche

Pour faire revenir les chercheurs en SHS à l'ANR

Avant de cibler des financements européens et internationaux

Le contexte de création de la MSH

Un écosystème de recherche riche mais complexe

- **UB: SH1,** Economie; **SH2** Sciences politiques et Droit; **SH3**, Sociologie, Anthropologie, Psychologie, Neuropsychologie; **SH4**, Sciences de l'education (**ESPE** Aquitaine)
  - Pacea UMR 5199
  - GREThA - UMR CNRS 5113
  - COMPTRASEC UMR 5114
- **Département CHANGES UB (12 UR en SHS) :** grands défis sociétaux, interdisciplinarité

Un écosystème de recherche riche mais complexe

- **UBM: SHS2_5** Sciences de l'information et de la communication ; **SHS_3** Espace, environnement et sociétés ; architecture ; **SHS4_1** Linguistique ; **SHS5** Langues, textes, philosophie; **SH7**, géographie arts et cultures ; **SHS_6** Mondes anciens et contemporains
  - AUSONIUS - UMR 5607
  - IRAMAT-CRP2A UMR 5060
  - LAM - UMR 5115 (cotutelle Sciences Po)
  - Passages UMR 5319
  - CLLE ERSSàB UMR 5263
  - IKER UMR 5478
- **Sciences Po Bdx: SH2**
  - Centre Émile-Durkheim (UMR CNRS 5116)
  - LAM - UMR 5115 (cotutelle UBM)
- **INP Bordeaux : Institut de cognitique**

Un écosystème de recherche riche mais complexe

Transfrontalier

Universidad Zaragoza

Universidad del País Vasco Euskal Herriko Unibertsitatea

upna Universidad Pública de Navarra Nafarroako Unibertsitate Publikoa

EURORÉGION EUROESKUALDEA EURORREGIÓN

Universités privées espagnoles

Europe

Commission européenne

Horizon 2020

Interreg Europe

Une nouvelle identité scientifique

Mission de l'UAR MSH dans le site bordelais

- **Absence d'une COMUE**
- **Rapport HCERES MSHA 2015**: « déséquilibre » entre les établissements partenaires en ce qui concerne l'implication dans le projet de la MSHA (p. 5)

- **Rassembler et articuler les SHS au niveau du site, constituer une interface avec les Sciences du vivant** (ex. neurosciences, sciences cognitives)
- Condition de réussite : **créer une dynamique interdisciplinaire et interinstitutionnelle**

L'identité scientifique de la MSH de Bordeaux

- **Projet scientifique** : « **Territoires Plurilingues, Sociétés Inclusives, Humanités Evolutives** »

- **double ancrage** :
  - les spécificités du territoire aquitain ;
  - les potentialités de la recherche en SHS dans ce territoire.

- **Chaque axe** rend possible et nécessaire :
  - une **valorisation de ressources et de compétences existantes** ;
  - démarche **interdisciplinaire, interinstitutionnelle, internationale**.

Axe 1. Territoires plurilingues

- **Plurilinguisme comme expérience cognitive individuelle et collective**
- **Relecture de la notion de « francophonie » dans la perspective du pluriliguisme**

- **Valorisation de compétences et de ressources MSHA**:
  - *Marges, mémoire et représentations des territoires européens*, 2007-2010, *Langues minoritaires et marges linguistiques en Europe* 2008-2013; Typologie des langues minoritaires historiques en Europe 2014-2018
  - La base de données CLME, hébergée par la MSHA : https://www.msha.fr/baseclme/ base de données textuelle "Catégorisation des langues minoritaires en Europe"
- **Dynamique interdisciplinaire**: langues, linguistique, sociolinguistique, psychologie, sciences cognitives, sciences de l'éducation, droit, néurosciences
- **Interuniversitaire**: **UB** (Bordeaux Neurocampus, CRDEI EA 4193, ESPE); **UBM** (IKER UMR 5478, CLLE-ERSSàB UMR 5263); **INP** (Institut de cognitique)
- **Internationale**: AtHEME (Advancing the European Multilingual Experience, 2014-2019)

Axe 2. Sociétés inclusives

- **Plurilinguisme comme fait politique et pratique culturelle**
- **Francophonie comme « atelier global »**

- **Valorisation de compétences et ressources locales**:
  - études interculturelles; Interculturalité et droit; Interculturalité et migrations; « nouvelles francophonies »
  - Chaire Unesco Pratiques émergentes des technologies et communication pour le développement (MICA-UBM)
- **Dynamique interdisciplinaire**: spécialistes d'aires culturelles; littéraires, juristes, sociologues, géographes
- **Interuniversitaire**: **UB** (UB, Institut Leon Duguit); **UBM** (AMERIBER EA 3656; CLIMAS EA 4196; TELEM EA 4195, Ausonius UMR 5607, Passages UMR 5319, MICA EA 4426; IKER UMR 5478) ; **Sciences Po** (Centre Émile-Durkheim UMR CNRS 5116)
- **Internationale**: réseau francophone POCLANDE (Populations, Cultures, Langues et Développement)

AXE 3 : Humanités évolutives

- **« Humanités » comme objet de recherche et domaine disciplinaire**

- **Valorisation de compétences et ressources locales**
  - émergence de l'humain; humanités digitales, Anthropocène; Trans humanisme
  - Chaire Unesco Pratiques Emergentes des technologies et communication pour le développement (MICA-UBM)
- **Dynamique interdisciplinaire**: paléoanthropologie, archéologie, philosophie, sociologie, infocom
- **Interuniversitaire**: **UB** (Département Changes); **UBM** (IRAMAT UMR 5060, AUSONIUS - UMR 5607, MICA - EA 4426, SPH - EA 4574) ; **Sciences Po** (Centre Émile-Durkheim UMR CNRS 5116); **INRIA**

Animation du projet scientifique

- **Plusieurs animateurs** scientifiques par axe (UB, UBM, CNRS, autres universités)
- **Un séminaire MSH par axe**
- Les séminaires intègrent **l'offre de formation des ED** sur le site (ED MH; Collège des ED UB) et l'offre scientifique des Unités de Recherche.
- **MSH comme lieu de sociabilité intellectuelle**, de croisement disciplinaire, un lieu propice à penser collectivement et autrement

UAR MSH: un vivier de la recherche en SHS

- **Appel à projets exploratoires**
  - **2 types d'appels à projets**
    - a) **se situant dans le périmètre** balisé par les axes de recherche
    - b) **appel à projets « blancs »** pour recherches transversales (interscience) à fort potentiel innovant et structurant.
  - **Projets labellisés MSH**: « Interdisciplinarité », « Interinstitutionnel », « International » (cf. MSH-T): COPIL+Conseil Scientifique
  - **Caractère exploratoire de ces projets** dans la perspective **APP Région, ANR** (axe D.4, cognition, comportement, langage; « domaines transversaux »), **Europe**
- **Appel à workshops exploratoires:** nouvelles thématiques, foisonnement d'idées, nouveaux partenaires
- **Faire émerger le potentiel d'innovation en SHS au niveau du site**

Nouvelle MSH: un levier pour les jeunes chercheurs

- **Post-doc**: une faiblesse au niveau du site, un dispositif désormais indispensable à la carrière d'un chercheur en SHS
- Mettre en œuvre une **politique d'accueil post-doc SHS** en co-financement (IdEx) et UBM
- Faire émerger et cofinancer des **projets doctoraux interdisciplinaires** en cotutelle (IdEX; Marie Skłodowska-Curie Actions)
- **Prix de thèse** interdisciplinaire SHS au niveau du site
- **Activité de veille au niveau du site**, lettre mensuelle MSH
- **Offre de locaux** pour les jeunes chercheurs en SHS

Nouvelle MSH: un support pour la recherche en SHS

- **Ressources MSH existantes**
  - **La base de données CLME**, hébergée par la MSHA : https://www.msha.fr/baseclme/ base de données textuelle "Catégorisation des langues minoritaires en Europe (Alain Viaut)
  - Une bibliothèque de recherche spécialisé dans le domaine de la sociolinguistique
  - **Design & Media Lab**, laboratoire d'expérimentation et de prototypage qui valorise la recherche en Design et en Transmedia

- **Nouvelle MSH: l'accès aux infrastructures de recherche (TGIR)**
  - Référents PROGEDO, HUMANUM

- **Rôle de réflexion** sur les données issues de de la recherche en SHS avec l'Institut de l'Information Scientifique et Technique (INIST, CNRS) et l'Alliance Athena
- **Rôle fédérateur** de formation dans les HN au niveau du site (en collaboration avec SCD, Urfist, services propres des UMR, ED)

Les relations avec les autres MSH et le RnMSH

- Politique de collaboration d'échange, de co-construction de projets en relation avec le projet scientifique
  - **MSHS de Poitiers** (Axe 1: Langage et Apprentissage : corpus, cognition, genèse des œuvres; Axe transversal « Humanités numériques »)
- **RNmsh**
  - partage d'idées, de pratiques et de compétences
  - APP inter-MSH (faire émerger des projets)
  - Relai AAP différentes MSH
  - Réflexion sur la science ouverte et l'édition: UN@ éditions à la MSH

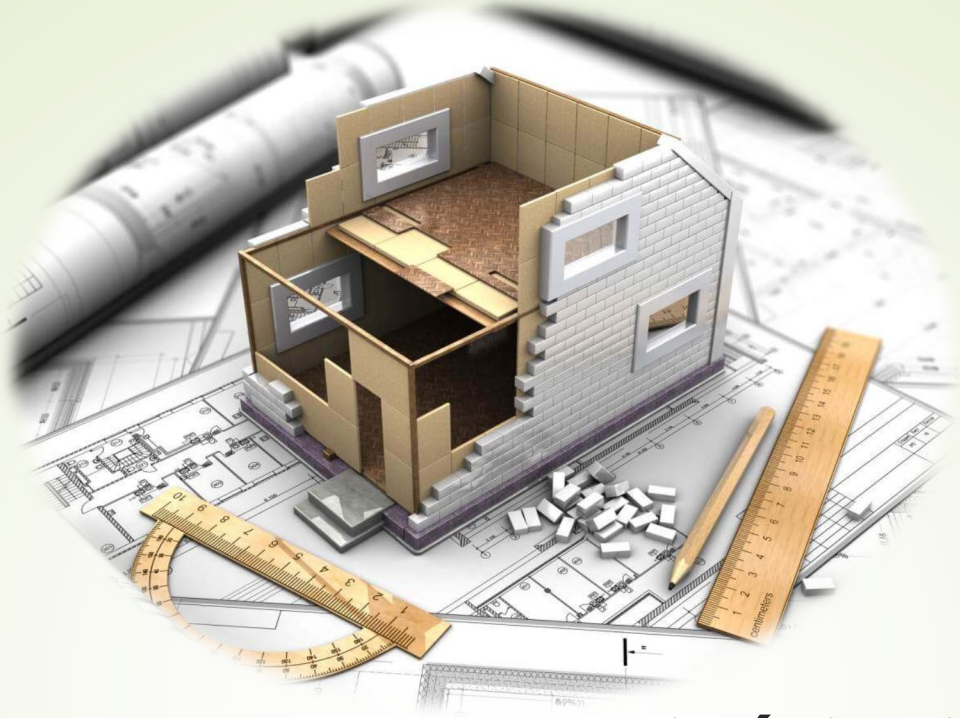
Nouvelle MSH: une interface avec les partenaires privés et publics

- **MSH et secteur privé**
  - De nombreuses entreprises aquitaines intéressées aux compétences développées en SHS (doc, post-doc): **Ariane group, Thales, Enedis, Immersion 3D, Videlot, Ellyx Bordeaux (innovation sociale), Mollat**
  - MSH: rôle de valorisation et de transfert de compétences vers le monde socio-économique (par ex. Media Lab, Design Thinking)
  - Une vitrine du savoir faire en SHS (« Humanités en entreprise », « Innovatives » InSHS)
  - Un vivier de thèses interdisciplinaires CIFRE SHS, de Start up innovantes

- **Région Nouvelle Aquitaine interlocuteur de la nouvelle MSH**
  - **Schéma Régional de l'Enseignement Supérieur, de la Recherche et de l'Innovation (SRESRI**), stratégie 3: « Structurer en réseaux des forces de recherche pour répondre aux grands enjeux sociétaux »
  - **MSH acteur de cette stratégie**: la Conférence régionale de la Recherche de l'Enseignement Supérieur et du Transfert de technologie *(CREST)*

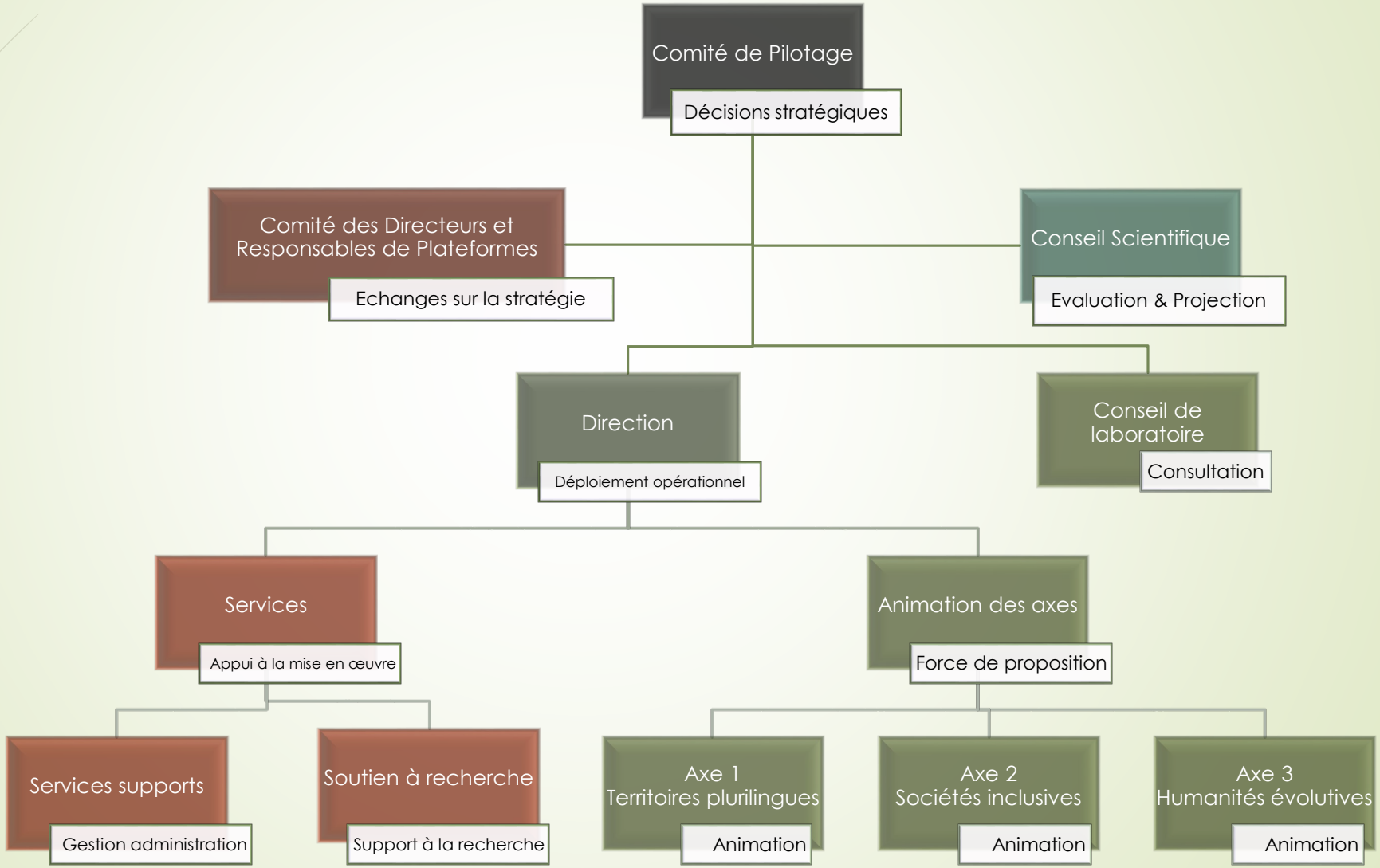
Nouvelle MSH: la valorisation des connaissances en SHS

- Insuffisance des relations entre le monde académique et celui des médiateurs scientifiques (SRESRI, p. 31)
- Contexte de post-vérité, aider les citoyens à mieux appréhender la science, ses applications et leurs impacts sur la société (InSHS CNRS)
  - Refonte du site
  - Podcast MSH (cf. MSH Clermont-Ferrand)
  - Conférences ouvertes au grand public (cf. MSH Bretagne: Perspectives SHS, « Les défis de la Science Ouverte », « Les relations Sciences et Société »)
  - Elargir les partenariats: Institut de journalisme Bordeaux Aquitaine (IJBA-UBM), Librairie Mollat

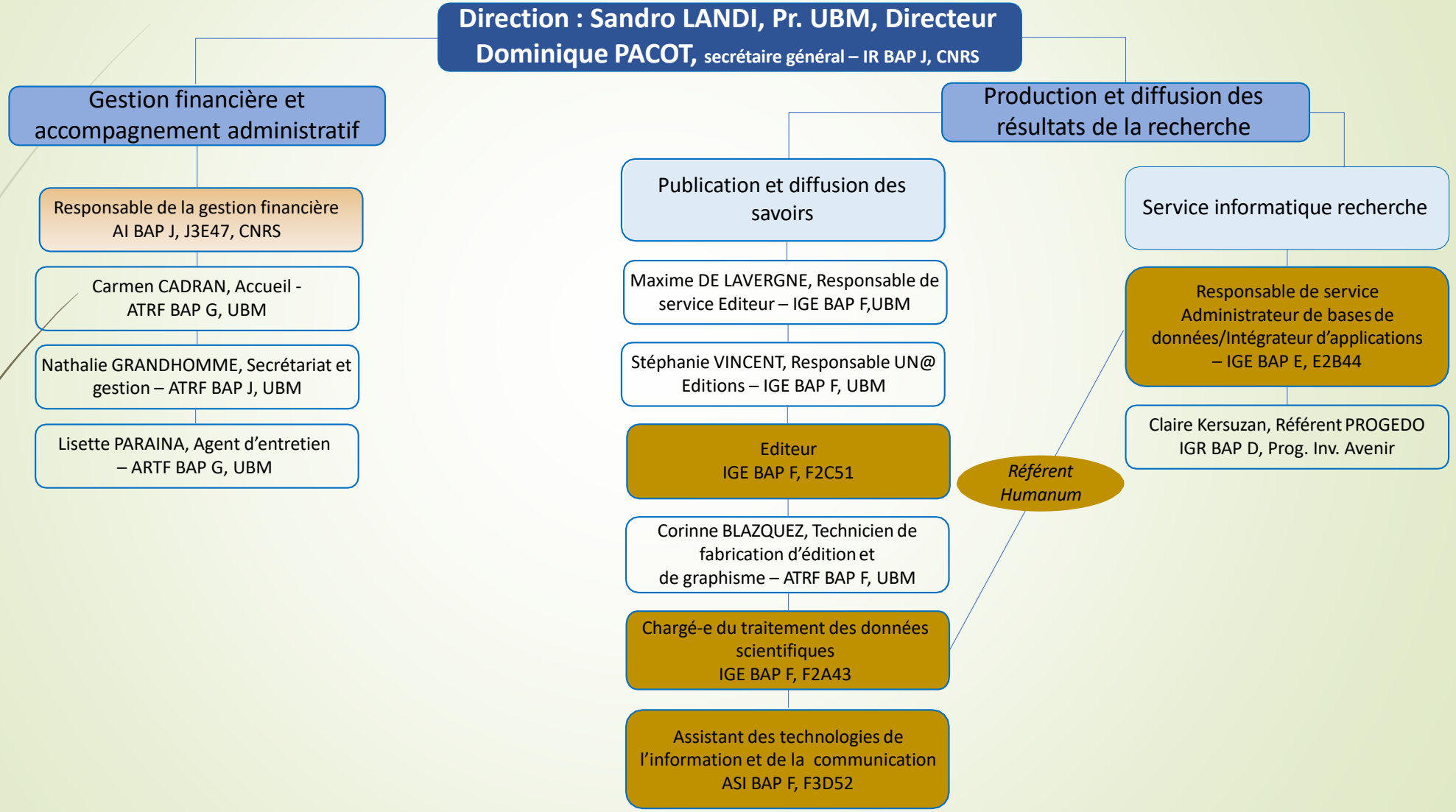


Une nouvelle entité juridique

Une Unité d'Appui et de Recherche dotée d'instances de gouvernance



Un organigramme cible



2021-2022 : construction et déploiement

- Création ex-nihilo de l'unité d'Appui et de Recherche (UAR) 2004
  - CNRS
  - Université Bordeaux Montaigne
  - Université de Bordeaux

1er janvier 2021

- **Création de l'UAR 2004** CNRS-UBM-UB

Juin 2021 :

- validation de l'**organigramme cible**
- Recrutement du **Secrétaire Général**

Dernier trimestre 2021

- Nomination du **nouveau Directeur**
- **Recrutement** de l'équipe UAR

2022 : déploiement de l'UAR

- **Animation du projet scientifique**
- Mise en place du **Conseil Scientifique** (3 x 4 membres choisis par les tutelles)
- Elaboration des **« statuts »**
- Elaboration d'un **règlement intérieur**
- Premières décisions budgétaires de **soutien à des projets**
- Réaffectation progressive des **locaux**
- **Intégration** dans l'environnement technique et de gestion des tutelles

Conclusion

Conclusion

- Une page est tournée
- Avec ce nouveau statut,
  - de nouvelles opportunités se présentent
  - de nouveaux outils se déploient
- La MSH est un tremplin offert aux initiatives (multi-établissements et interdisciplinaires) associant les SHS
- Une porte ouverte sur les instruments nationaux et internationaux
- Chacun est invité à s'approprier la nouvelle MSH

Merci de votre attention