SINOGLOBAL
International Symposium

Global Initiatives and Sinoglobalization: Semiotic Systems, Vectors, Receptions

23-24 November 2026

MSH Bordeaux > Jean Borde Room
10 esplanade des Antilles, Pessac

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Composition et impression : DSIUM-PPI Bordeaux Montaigne • Novembre 2026
IMPRIM'VERT®

23 November 2026

8:30 > Welcome and registration

9:00-9:10 > Opening remarks with **Nicolas LABARRE** (Vice President for Research, UBM) and **Rémi CASTETS** (Co-director of the Research Unit D2iA, SINOGLOBAL Coordinator, AMI SHS France 2030 DECRIPT, ANR SCBC, PSR MC2R)

9:10-9:40 > Opening keynote

> **Maria REPNIKOVA** (Associate Professor, Georgia State University)
"The Visions, Tensions, and Implications of China's Ideational Project".

9:40-10:40 / PANEL 1

The Belt and Road Initiative in the Age of Global Initiatives

Chair: **Marie HILIQUIN** (Postdoctoral Fellow, DECRIPT, INALCO)

> **LIU Chuyu** (Head of Research Area, University of Zurich)
"Differentiated Spatial Fixes: The Evolving Political Economy of China's Belt and Road Initiative".

> **Loris MEISSIMILLY** (Master's student, Sciences Po)
"The BRI's China-Central Asia-West Asia economic corridor: the construction of a discursive space and the territorialisation of a project".

10:40-11:00 > Coffee break

11:00-12:30 / PANEL 2

Global Initiatives: A Shift in the Understanding of Strategic Issues and International Standards

Chair: **Rémi CASTETS** (Assistant Professor, UBM, D2iA)

> **Quentin COUVREUR** (PhD candidate, Sciences Po, CERI)
"UN Multilateralism Through the Lens of the Global Governance Initiative". (online)

> **Claudia ASTARITA** (Lecturer, Sciences Po / Researcher, IAO)
"China's Global Initiatives as an Experimental Apparatus for Consensus Building".

> **Lea THOME** (Roy Gibson Fellow, European Space Institute) & **Michele d'EMILIA** (Junior Research Fellow, European Space Institute)
"Corridors of Meaning: The 'Space Silk Road' and the Semiotics of the People's Republic of China's Globalisation of Space Cooperation".

12:30-14:30 > Lunch break

14:30-16:00 / PANEL 3

Chinese Civilizationism and Sinoglobalization

Chair: **Alexandre GANDIL** (AJI Postdoctoral Fellow, University of Cambridge, CfG / CRASSH)

> **JIN Cai** (ATER, Université Jean Monnet Saint-Étienne, IHRIM & IAO)
"De Matteo Ricci à la 'Global Civilization Initiative' : continuités et ruptures dans les processus de réception des savoirs et des valeurs européennes en Chine".

> **LEI Letian** (PhD candidate, Cornell University)
"One-Dimensional Modernity: The Genealogy of Chinese Civilizationism, c. 1861-2023". (online)

> **Silvia MENEGAZZI** (Assistant Professor, LUISS) & **Matteo DIAN** (Associate Professor, University of Bologna)
"Civilizationism and the International Society: China's Global Civilization Initiative through the lens of the English School".

16:00-16:15 > Coffee break

16:15-18:00 / PANEL 4

Arenas and Fields of Deployment of the Chinese Semiosphere

Chair: **Juliette GENEVAZ** (Associate Professor, Université Paris Cité, IFRAE)

> **Chloé FROISSART** (Professor, INALCO, IFRAE) & **Astrid NORÉN-NILSSON** (Senior Lecturer, Lund University, Centre for East and South-East Asian Studies)
"'Whole-process democracy': from the co-construction of a concept between central government and local experiments to its export to Cambodia".

> **Xavier AURÉGAN** (Assistant Professor, Université catholique de Lille, MuSE)
"Les mots chinois du 'développement' en Afrique : idéologie, opportunisme et dépendance au sentier".

> **Alessandro JEDLOWSKI** (Assistant Professor, Sciences Po Bordeaux, LAM)
"'See the difference'? Chinese television, media sovereignty and the imagination of the nation in Nigeria".

> **ZHANG Yuwen** (Associate Researcher, Sorbonne Université, GRIPIC)
"China-maxxing: A New Form of Chinese Soft Power? Platformized Circulation and the Reconfiguration of Signs of China".

19:30 > Gala dinner

24 November 2026

8:15 > Welcome and registration

8:30-9:30 / PANEL 5

Players and Intermediaries in Sinoglobalization and Global Initiatives

Chair: **Chloé FROISSART** (Professor, INALCO, IFRAE)

> **Carine PINA** (Research Fellow, IRSEM)
"Between Civilisation and Securitisation: The PRC's Articulation of Overseas Chinese Mobilisation Discourses under Xi Jinping".

> **Swayamsiddha SAMAL** (PhD candidate, Jawaharlal Nehru University)
"Localising Beijing's Governance Vision: Provincial Actors and China's Global Initiatives in Southeast Asia".

9:30-10:30 / PANEL 6

"Sino-glocalization" Through the Lens of Africa

Chair: **Juliette GENEVAZ** (Associate Professor, Université Paris Cité, IFRAE)

> **SU Penglei** (PhD candidate, Université Paris Cité, URMIS / CESSMA)
"'Win-Win' Meets the Pit: Chinese Private Mining Capital, Responsible Mining Standards and Congolese Sovereignty".

> **ZHOU Hang** (Assistant Professor, Université Laval) & **CHENG Han** (Senior Research Scholar, Max Planck Institute for the History of Science)
"Narrating Distant Waters: Discourse, Institutions, and the Legitimation of China's Fishing Cooperation with Africa".

10:30-10:45 > Coffee break



10:45-12:15 / PANEL 7

Global Initiatives: Reception and Reactions

Chair: **CHU Sinan** (Research Fellow GIGA / Sciences Po, CERI)

> **Anastas VANGELI** (Assistant Professor, University of Ljubljana)
"China's Global Initiatives and Double Hysteresis in the Global Field of Power: Evidence from the Post-Yugoslav Space". (online)

> **Iris MARJOLET** (ATER, Sciences Po Bordeaux)
"Chinese Concepts in the Latin American Context: Reception, Appropriation and Positioning".

> **SHIH Chienyu** (Associate Research Fellow, INDSR)
"China's Hegemonic Narrative and the Taiwan Paradox: International Legitimacy, Institutionalization, and Contestation".

12:15-14:30 > Lunch break

14:30-15:15 / ROUNDTABLE 1

Sinoglobalization and the Sinicization of Geostrategic Issues: Regional Counter-Perspectives

Chair: **Joris ZYLBERMAN** (Journalist, Deputy head of International Service, Radio France Internationale)

> **Caroline DUFY** (Professor, Sciences Po Bordeaux, CED)

> **Michael STRICOF** (Associate Professor, Aix Marseille Université, LERMA)

> **Anne-Marie TOURNEPICHE** (Professor, Université de Bordeaux, CRDEI)

> **Sebastián URIOSTE** (Associate Professor, La Rochelle Université, CRHIA)

15:15-16:00 / ROUNDTABLE 2

Issues Related to Sinoglobalization and Global Initiatives: Perspectives from Professionals

Chair: **Rémi CASTETS** (Assistant Professor, UBM, D2iA)

> **Guillaume LEMAIRE** (Policy Officer, Région Nouvelle-Aquitaine)

> **Laurent MALVEZIN** (Research Associate, Institut Thomas More)

> **Simon MENET** (Asia Policy Advisor, Centre for Analysis Planning and Strategy [CAPS], Ministry for Europe and Foreign Affairs [MEFA])

> **Philippe RACINEUX** (Export and International Relations Policy Officer, Région Nouvelle-Aquitaine)

> **Uwe WISSENBACH** (Deputy Head of the EU Delegation to Rwanda / Research Associate, Institut d'Études Européennes, ULB)

16:00-16:15 > Coffee break

16:15-17:15 / COLLECTIVE BRAINSTORMING WORKSHOP

Rethinking the Internationalization of the Chinese Semiosphere

19:30 > Dinner



Colloque soutenu par la **Fédération de Recherche UBM** "Mondes en conflits et en recomposition" et par le programme **AMI SHS France 2030 DÉCRIPT**.

Cet événement a bénéficié d'une aide de l'État gérée par l'**Agence Nationale de la Recherche**, au titre de France 2030, portant la référence ANR-24-RSHS-0002.