

## Presentation

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The Master's in Digital Humanities includes theory-based, methodology-based and applied course units. It is based on research activity and experience of the professional context in equal measures.

This Master's is available as a choice between two subject pathways: a subject pathway in '**Digital and Multimedia Project Design**' and a subject pathway in '**Digital Documents and Digital Humanities**'. Both pathways aim at students' direct entry into employment, without doctoral studies. The programme combines university-taught competences, with skills gained through concrete experience of a range of socio-economic contexts.

At the same time, the programme also draws on the scientific output of the team of teaching staff and university lecturer-researchers who contribute to the programme.

## Objectives

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This programme of study has been established in response to a need for skilled workers, equipped to meet the demands of a contemporary context that is increasingly defined by the presence and force of digital resources and devices.

Designing digital services calls for a specific set of knowledge and skills. Several researchers, and in particular the Université Bordeaux Montaigne research **laboratory for mediation, information, communication and the arts (MICA)** are actively contributing to the formalisation of these skills. Depending on the pathway chosen, studies may be oriented towards professions related to multimedia content, or towards emerging professions related to digital information and analysis.

## Joint degree establishments and partnerships

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## Training content

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Two years of study: Master 1 (M1) and Master 2 (M2)

The course units in this programme are the fruit of a number of projects that have evolved over the course of several years. These projects contribute to the reflexive positioning of our students.

Several projects, based on real requests from institutional partners in a range of domains, have also fuelled this process.

In a nutshell...

**Duration:**  
year(s)

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**Education level:**

The programme is organised into a common core curriculum, a cross-disciplinary course block and a course-block that is specific to the chosen subject pathway. Some course units may be made available online (for all or part of the course, according to the course unit in question).

Master 1: First year of two-year Master's programme

The following course units are part of the common core curriculum and take place in both semesters:

- \* Project Leadership
- \* Writing and Design
- \* Tools and Applications.

The cross-disciplinary block runs throughout the whole of the first year and comprises two course units: the Languages course unit and the Professional Methodologies course unit (observation and documentation, professional networks).

**In Semester 1**, in addition to the three course units within the common core curriculum, there is a course unit on Visual Methods and a course unit on Analysing Digital Footprints and Data.

Course units have an equivalent duration of 40 hours (teaching takes place in half-day sessions).

**In Semester 1**, course units include:

Project Leadership 1; Writing and Design 1; Tools and Applications 1; Visual Methods; Analyses of Digital Footprints and Data; Information and Communication Sciences; Current Events in Information and Communication Sciences; Languages: English 1; Professional Methodologies 1; Observation and Documentation 1; Professional Networks.

**In Semester 2**, course units include:

Project Leadership 2; Writing and Design 2; Tools and Applications 2; Web Documentaries; Digital Corpora; Innovation and Usages; Research Methodologies; Languages: English 2; Professional Methodologies 2; Observation and Documentation 2; Professional Networks 2.

Master 2: Second year of two-year Master's programme

**In Semester 3**, course units include:

Project Leadership 3; Writing and Design 3; Tools and Applications 3; Digital Strategy; Technology for Educational Purposes; Dissertation Methodology; Languages: English 3.

**Semester 4** comprises an internship and the dissertation element.

## Admissions

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Find information regarding enrolment procedures and the supporting documents to be provided, according to your profile and your level of studies :

- \* Independent Stay
- \* Exchange Programme

## Validation of prior learning or activities (VPL-VAP)

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L'organisation de la formation est étudiée pour être compatible avec le rythme d'une formation continue ou en alternance.

## **Career pathways**

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Employment opportunities may include:

- \* multimedia project manager
- \* web operations project manager
- \* contractual project manager
- \* contractual web consultant
- \* head of digital communications within an association or a company (web editor)
- \* content creator and manager
- \* information services designer
- \* interaction designer
- \* experience designer
- \* community manager
- \* web data designer
- \* head of a fab lab.

## **Further studies**

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