

## Presentation

The Master's in International Studies and Projects (with English) includes course units that cover the fundamentals of the discipline, its methodologies and organisational frameworks. These are necessary for leading (fundamental and applied) research projects in Information and Communication Sciences, in English- and French-speaking fields. One third of the course units are taught in English.

This programme of study, which is clearly oriented towards careers in research, draws first and foremost on the skill sets of the university lecturer-researchers and scientific-research professionals who contribute to the programme. The study of information and communications processes is set firmly within a globalised context.

**This programme will also be available with Spanish and German from September 2019.**

In a nutshell...

**Duration:**  
year(s)

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**Education level:**

## Objectives

The aim of this programme is to provide students with the key fundamentals of the discipline and its methodologies and an understanding of its organisational framework in order to be able to lead (fundamental and applied) research projects with regard to contemporary information and communications projects and associated issues.

The consideration of the globalised context in which these processes are implemented, which has in turn been brought about by the emergence of new digital technologies, constitutes the defining feature of this programme of training for research-oriented professions.

Backed by research bodies

The main research centre backing this programme of study is the accredited research unit at the Université Bordeaux Montaigne **research laboratory for mediation, information, communication and the arts, MICA**. MICA is conducting research into the main areas of investigation into Information and Communication Sciences (media, information and knowledge, contemporary experiences, digital humanities, communications organisation networks) within the Aquitaine region. This programme encourages a detailed investigation of the dynamics of the information and communications landscape within the cultural, socio-economic and socio-political contexts of English-speaking countries.

This is possible thanks to collaboration with researchers from the accredited research team at the Université Bordeaux Montaigne **research laboratory for anglophone cultures and literatures, CLIMAS**, who are also involved in the programme.

Backed by the professional world

Students gain key skills in research engineering and coordination thanks to the participation of several professionals who are specialists in the policies and organisational dynamics of research project management. These professionals also provide expertise on strategies for the optimisation of scientific findings and skills. (They include an occupational psychologist, and a career guidance and employment opportunities counsellor.)

## Joint degree establishments and partnerships

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### Training content

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Two years of study: Master 1 (M1) and Master 2 (M2)

**This Master's programme is organised across four semesters**, three of which are reserved for taught elements. The fourth and final semester is reserved for the internship. The course units are organised into three key unit blocks, developed with a view to the acquisition of three skill sets: cross-disciplinary skills, skills within this discipline and skills in research methodologies.

**In each year of the programme, students also take language classes and follow seminar units conducted in English.** These seminar units tackle the issues related to socioeconomics, the socio-communications and the information and communications dynamics that are particularly characteristic of English-speaking countries.

Master 1: First year of two-year Master's programme

#### **Semester 1**

Units include: Theories and Current Affairs in Information and Communication Sciences (SIC), Fields of Study SIC 1, Cross-disciplinary Research Themes, English-speaking Sector, Languages unit.

#### **Semester 2**

Units include: Research Engineering 1, Principles of Methodology, Investigative Techniques, Professional Project, Languages unit.

The transition from the first year to the second year of study depends on successful evaluation in all subjects and on the development of a research project.

Master 2: Second year of two-year Master's programme

#### **Semester 3**

Units include: Research Engineering 2, Fields of Study SIC 2, Cross-disciplinary Research Themes 2, Discourse Analysis, English-speaking sector, Languages unit.

#### **Semester 4**

There is an internship within a public or private research body, a dissertation and the oral examination of the dissertation.

The internship may either take place in France or in an English-speaking university. Université Bordeaux Montaigne has exchange agreements with the following universities: University of Lincoln, University of Reading, Queen Mary University (UK), Galatasaray University (Turkey).

Graduation from the second year of studies depends on successful evaluation in all subjects and on the development of a written report on the subject of the internship. Students must also complete a dissertation and defend the dissertation in an oral examination.

## Admissions

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Find information regarding enrolment procedures and the supporting documents to be provided, according to your profile and your level of studies :

- \* Independent Stay
- \* Exchange Programme

## Career pathways

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The professional profiles, for which this programme aims to prepare students, encompass the two complementary and inextricable elements of leading and implementing research projects.

On the one hand, the programme targets professions oriented towards **project organisation and management**, and on the other, those professions that are geared towards the **production of new scientific knowledge**. These roles particularly include:

- \* researcher or university lecturer-researcher (following completion of doctoral studies In Information and Communication Sciences)
- \* research and development project manager
- \* research engineer
- \* engineer of new studies
- \* innovation-research manager
- \* specialist advisor on the dynamics of information and communications technologies in English-speaking countries (and in German-speaking and Spanish-speaking from 2019).